



**EXTENDED LIFE
DURABLE DECALS -
MEANT TO
LAST 3-4 YEARS
PAGE 32**



**PROMOTE YOUR
BUSINESS WITH
BUMPER STICKERS
AND MAGNETS
PAGES 30 & 50**

What's New for 2013!

- Catalog orders ship in 24 – 72 hours
- Expanded Offerings
- Lower Minimums
- New Products



DIE CUT LABELS

PAGES 4 – 13

PROCESS COLOR LABELS

PAGE 16

FOIL IMPRINT LABELS

PAGE 18

CONSECUTIVE NUMBER LABELS

PAGE 24

REFLECTIVE LABELS

PAGE 29

MAGNETS

PAGE 50

SELF-INKING STAMPS

PAGE 60

AND MANY MORE...

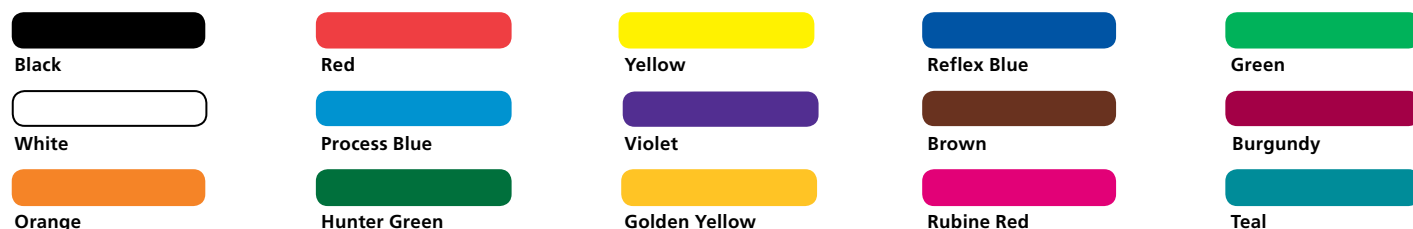


2013 CATALOG

**DIE CUT LABELS • PREMIER LABELS • DURABLE LABELS • SPECIAL APPLICATION LABELS
LABELS FOR PRINTERS • PROMOTIONAL PRODUCTS • STAMPS**

Ink Colors

No charge for these standard colors (Additional Ink color charge applies if using more than one color)

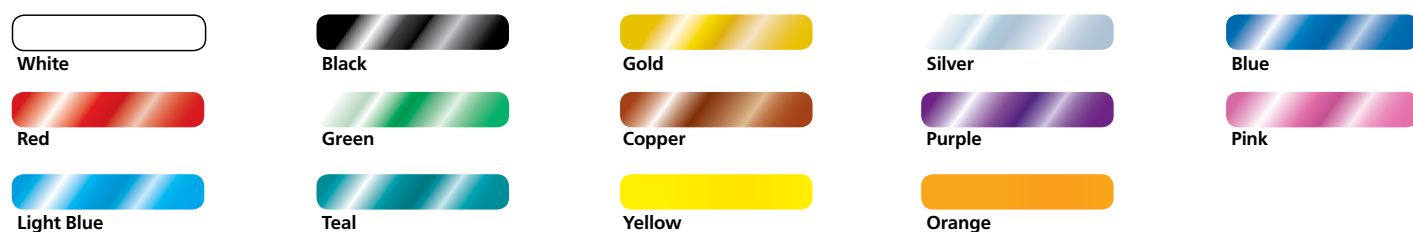


More Ink Colors: \$12.50* per color (Additional Ink color charge applies if using more than one color)

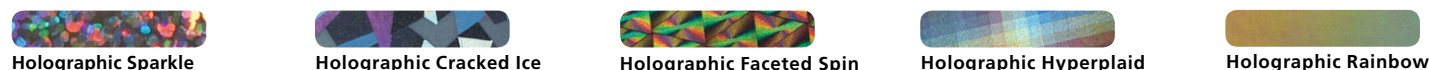


Custom color matches are available: \$42.00* per color

Standard Foil Imprint Colors



Holographic Foil Imprint Options



See pages 18-19 for foil imprint product pricing and availability.

Standard Label Paper Stocks

Blue Fluorescent	Kimdura	Silver Foil - Removable	White Litho
Blue Litho	Laser - Shiny Gold Foil	Silver Foil - Shiny	White Litho Freezer
Chrome Polyester - Shiny	Laser - Shiny Silver Foil	Silver Foil - Dull	White Litho Opaque
Clear Polyester	Laser Matte Clear	Silver Polyester - Brushed	White Litho Removable
Clear Polypropylene	Laser White Opaque	Silver Polyester - Matte	White Litho Ultra Removable
Clear Polypropylene Removable	Laser White Removable	Silver Polypropylene - Shiny	White Polypropylene Removable
Clear Static Cling	Laser White Gloss	Tamper-Proof - Checker	White Static Cling
Clear Vinyl High Tack	Laser White Litho	Tamper-Proof - Destructible	White Semi - Gloss Tire Adhesive
Direct Thermal	Natural Kraft	Tamper-Proof - Void	White Gloss - Computer
EDP Litho - Computer	Orange Fluorescent (Pumpkin)	Thermal Transfer	White Opaque Vinyl
EDP Litho Removable - Computer	Orange Fluorescent Removable	White BOPP	White Vinyl
Gold Foil - Removable	Pli-A-Print (White Litho)	White Polypropylene (Face Adhesive)	White Vinyl High Tack
Gold Foil - Shiny	Pink Fluorescent	White Polypropylene Repositionable	Yellow Fluorescent (Chartreuse)
Gold Foil - Dull	Pink Fluorescent Removable	White Gloss	Yellow Fluorescent Removable
Gold Polyester - Matte	Purple Fluorescent	White Gloss Freezer	Yellow Gloss
Gold Polypropylene - Shiny	 Recycled White Litho	White Gloss Opaque	Yellow Litho
Green Fluorescent	Red Fluorescent	White Gloss Removable	Yellow Vinyl
Green Fluorescent Removable	Red Fluorescent Removable	White Gloss Repositionable	
Ivory Semi Gloss	Reflective Vinyl	White Gloss Ultra Removable	

Standard Promotional Product Stocks

100# Gloss Text	25 Mil Magnet (Indoor)	Natural White 100# Smooth Cover	White Recycled 100#
14 pt C15	35 Mil Magnet (Outdoor)	White Linen 80#	White 100# Smooth Cover
14 pt C25	Antique Gray Smooth 100#		

Paper stocks and ink colors are computer generated and may vary from actual colors. Note: We produce many labels not listed in this catalog. Layflat liner is available for some stocks.

*Please see sales associate for details. Additional up charges and turnaround may apply to certain stocks.

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DIE CUT LABELS

- Pages 4-5 • Most Popular Die Cut Labels
- Pages 6-7 • More Die Cut Labels
- Pages 8-9 • Circles, Ovals and Seals
- Pages 10-11 • Square Cut Labels
- Pages 12-13 • Special Shape Labels
- Page 14 • Additional Information



PREMIER LABELS

- Pages 16-17 • Process Color Labels
- Pages 18-19 • Foil Imprint & Embossed Labels
- Pages 20-21 • Static Cling Labels
- Page 22 • Additional Information



DURABLE LABELS

- Pages 24-25 • Consecutive Number, Bar Code and Variable Labels
- Pages 26-28 • Weatherproof Labels
- Page 29 • Reflective Labels
- Pages 30-31 • Bumper Stickers
- Pages 32-33 • Extended Life Durable Decals
- Page 34 • Additional Information



SPECIAL APPLICATION LABELS

- Pages 36-37 • Tamper Evident Labels
- Page 38 • White Gloss Repositionable
- Page 39 • White Polypropylene Repositionable
- Page 40 • Additional Label Products



LABELS FOR PRINTERS

- Page 42 • Computer Labels
- Page 43 • Stock Mailing Labels
- Pages 44-45 • Laser Labels
- Page 46 • Direct Thermal and Thermal Transfer Labels
- Page 47 • Point of Sale Rolls
- Page 48 • Standard Label Upcharge



PROMOTIONAL PRODUCTS

- Pages 50-51 • Full Color Magnets
- Page 52 • Full Color Business Cards
- Page 53 • Post Cards and Announcements
- Page 54 • Brochures and Posters
- Page 55 • Envelopes
- Page 56 • Bookmarks and Additional Information



STAMPS

- Page 58 • Professional Steel Core Self-Inking Stamps
- Page 59 • Self-Inking Daters
- Pages 60-61 • Self-Inking Stamps
- Page 62 • Embossers
- Page 63 • Handle Mount Stamps
- Pages 64-65 • Pre-Inked Stamps
- Page 66 • Numbering and Dater Stamps

Most Popular Die Cut Labels

Size	500	1,000	2,000	3,000	5,000	10,000
1/2" x 1"	57.64	72.05	56.72/M	42.92/M	31.42/M	22.24/M
1/2" x 1 1/2"	61.31	76.65	65.92/M	56.72/M	40.62/M	29.13/M
1/2" x 1 3/4"	61.31	76.65	65.92/M	56.72/M	40.62/M	29.13/M
1/2" x 2"	61.31	76.65	65.92/M	56.72/M	40.62/M	29.13/M
5/8" x 2"	63.76	79.70	67.44/M	59.02/M	42.15/M	32.19/M
1/2" x 2 1/2"	63.76	79.70	67.44/M	59.02/M	42.15/M	32.19/M
3/4" x 1"	61.31	76.65	65.92/M	56.72/M	40.62/M	29.13/M
3/4" x 1 1/2"	63.76	79.70	67.44/M	59.02/M	42.15/M	32.19/M
3/4" x 1 3/4"	63.76	79.70	67.44/M	59.02/M	42.15/M	32.19/M
3/4" x 2"	63.76	79.70	67.44/M	59.02/M	42.15/M	32.19/M
7/8" x 3"	67.44	84.31	73.57/M	64.39/M	47.16/M	36.80/M
1" x 1"	61.31	76.65	65.92/M	56.72/M	40.62/M	29.13/M
1" x 1 1/2"	63.76	79.70	67.44/M	59.02/M	42.15/M	32.19/M
1" x 1 3/4"	63.76	79.70	67.44/M	59.02/M	42.15/M	32.19/M
1" x 2"	63.76	79.70	67.44/M	59.02/M	42.15/M	32.19/M
1" x 2 1/2"	67.44	84.31	73.57/M	64.39/M	47.16/M	36.80/M
1" x 3"	67.44	84.31	73.57/M	64.39/M	47.16/M	36.80/M
1 1/2" x 1 1/2"	67.44	84.31	73.57/M	64.39/M	47.16/M	36.80/M
1 1/2" x 1 3/4"	67.44	84.31	73.57/M	64.39/M	47.16/M	36.80/M
1 1/2" x 3"	74.79	93.50	82.77/M	75.12/M	60.94/M	44.46/M
1 3/4" x 2 1/2"	74.79	93.50	82.77/M	75.12/M	60.94/M	44.46/M
2" x 1 1/4"	67.44	84.31	73.57/M	64.39/M	47.16/M	36.80/M
2" x 1 1/2"	67.44	84.31	73.57/M	64.39/M	47.16/M	36.80/M
2" x 2"	72.36	90.45	79.70/M	70.50/M	58.26/M	41.37/M
2" x 3"	79.70	99.64	85.84/M	76.65/M	64.39/M	45.98/M
2 1/4" x 1 1/4"	67.44	84.31	73.57/M	64.39/M	47.16/M	36.80/M
2 1/4" x 1 1/2"	72.36	90.45	79.70/M	70.50/M	58.25/M	41.37/M
2 1/2" x 1 1/2"	72.36	90.45	79.70/M	70.50/M	58.25/M	41.37/M
2 1/2" x 2 1/2"	82.16	102.68	90.43/M	81.24/M	68.13/M	49.84/M
2 3/4" x 1 3/4"	74.79	93.50	82.77/M	75.12/M	60.94/M	44.46/M
2-3/4" x 2"	79.70	99.64	85.84/M	76.65/M	64.39/M	45.98/M
3" x 3"	89.51	111.91	98.11/M	87.38/M	73.57/M	55.18/M
3 1/2" x 1 1/4"	74.79	93.50	82.77/M	75.12/M	60.94/M	44.46/M
4" x 2"	84.62	105.77	95.03/M	85.85/M	72.05/M	53.66/M
4" x 3"	94.44	118.04	104.23/M	93.50/M	78.17/M	67.44/M
4" x 4"	114.04	142.56	119.57/M	101.15/M	88.91/M	72.05/M
5" x 3"	109.12	136.43	116.49/M	99.63/M	87.37/M	70.51/M
5" x 4"	121.39	151.75	134.87/M	118.04/M	105.77/M	85.84/M
Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"						
	54.00	54.00	32.00/M	22.00/M	15.00/M	9.00/M

6A

6A

Need 15,000 or more labels?
Ask for a Quote

For additional sizes or more than 3 ink colors,
please see sales associate.



1-1/4" x 3-1/2"





1" x 1-3/4"



5/8" x 2"



3/4" x 2"



1-3/4" x 2-1/2"



1-1/2" x 3"



STEP 1: Choose Label Shape and Size

Choose any size from the pricing grid on page 4.

STEP 2: Choose Label Stock

White Gloss or Litho	Yellow Gloss or Litho	Gold Foil/Dull or Shiny
Silver Foil/Dull or Shiny	Yellow Fluorescent	Red Fluorescent
Orange Fluorescent	Green Fluorescent	Pink Fluorescent
White Gloss/Litho Removable	White BOPP (50% upcharge, back adhesive only, Non-Weatherproof)	Clear Polypropylene (50% upcharge, Non-Weatherproof)

Please specify face or back adhesive when selecting Clear Polypropylene.

See page 14 for more information about Most Popular Die Cut Labels.

STEP 3: Choose Ink Color

Standard ink colors

Black	Red	Yellow
White	Reflex Blue	Green
Process Blue	Violet	Brown
Burgundy	Orange	Hunter Green
Golden Yellow	Rubine Red	Teal

More ink colors: \$12.50* per color.

Gold	Silver	Light Blue
Dark Gray	Ivory	Pink
Light Green	Light Gray	Medium Blue
Warm Red		

6 More Die Cut Labels

Size	500	1,000	2,000	3,000	5,000	10,000
3/4" x 2-1/4"**	121.77	152.19	113.58/M	91.75/M	60.82/M	39.68/M
3/4" x 2-1/2"**	121.77	152.19	113.58/M	91.75/M	60.82/M	39.68/M
1" x 2-5/8"	128.75	160.91	120.14/M	94.65/M	63.36/M	41.88/M
1" x 2-3/4"**	128.75	160.91	120.14/M	94.65/M	63.36/M	41.88/M
1" x 3-1/4"**	132.22	165.29	120.88/M	97.57/M	65.90/M	44.06/M
1" x 3-1/2"**	132.22	165.29	120.88/M	97.57/M	65.90/M	44.06/M
1" x 4"**	132.22	165.29	120.88/M	97.57/M	65.90/M	44.06/M
1-1/4" x 1-1/2"	121.77	152.19	113.58/M	91.75/M	60.82/M	39.68/M
1-1/4" x 1-3/4"	128.75	160.91	120.14/M	94.65/M	63.36/M	41.88/M
1-1/4" x 2-1/2"	132.22	165.29	120.88/M	97.57/M	65.90/M	44.06/M
1-1/4" x 3"	132.27	165.35	120.90/M	97.60/M	65.91/M	44.07/M
1-1/4" x 4"	135.78	169.71	124.55/M	100.53/M	68.47/M	46.26/M
1-1/2" x 2-3/4"	135.72	169.66	124.51/M	100.48/M	68.44/M	46.26/M
1-1/2" x 3-1/2"	139.33	174.08	128.13/M	103.40/M	71.01/M	48.42/M
1-1/2" x 4"**	139.33	174.08	128.13/M	103.40/M	71.01/M	48.42/M
2" x 2-1/2"	135.72	169.66	124.51/M	100.48/M	68.44/M	46.26/M
2" x 3-1/2"	142.71	178.41	131.78/M	106.31/M	73.56/M	50.62/M
2" x 4-1/2"**	149.73	187.13	139.07/M	112.13/M	85.92/M	62.27/M
2" x 5"	153.22	191.49	142.70/M	115.04/M	88.47/M	64.44/M
2" x 6"	160.25	200.30	150.04/M	120.92/M	93.59/M	68.83/M
2-1/2" x 3"	146.22	182.76	135.43/M	109.22/M	83.38/M	60.07/M
2-1/2" x 3-1/2"**	149.73	187.13	139.07/M	112.13/M	85.92/M	62.27/M
2-1/2" x 4"	153.22	191.49	142.70/M	115.04/M	88.47/M	64.44/M
2-1/2" x 4-1/2"**	160.19	200.23	149.99/M	120.86/M	93.57/M	68.81/M
2-1/2" x 5"	163.70	204.60	153.63/M	123.79/M	96.11/M	75.39/M
2-3/4" x 4"**	156.70	195.88	146.35/M	117.95/M	91.03/M	66.64/M
3" x 6"	181.63	227.02	172.99/M	138.68/M	109.14/M	92.33/M
3" x 8"	209.05	261.31	211.67/M	161.32/M	134.30/M	108.01/M
3-1/4" x 2"	142.71	178.41	131.78/M	106.31/M	73.56/M	50.62/M
3-1/2" x 3"	156.71	195.88	146.35/M	117.95/M	91.03/M	66.59/M
3-1/2" x 3-1/2"**	163.70	204.60	153.63/M	123.79/M	96.11/M	75.39/M
3-1/2" x 5"	181.63	227.02	172.99/M	138.68/M	109.14/M	92.33/M
4" x 3-1/2"	167.18	208.96	158.02/M	126.69/M	98.67/M	80.46/M
4" x 6"	209.05	261.31	211.67/M	161.32/M	134.30/M	108.01/M
4-1/4" x 5-1/2"	209.05	261.31	211.67/M	161.32/M	134.30/M	108.01/M
4-1/2" x 3-1/2"	174.59	218.25	165.71/M	132.85/M	104.02/M	85.04/M
5-1/2" x 3"	178.12	222.64	167.89/M	135.77/M	106.58/M	90.17/M
5-1/2" x 4"	199.73	249.64	201.45/M	154.02/M	125.55/M	99.27/M
Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"						
	54.00	54.00	32.00/M	22.00/M	15.00/M	9.00/M

6A

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1-1/4" x 1-3/4"



1" x 2-5/8"



1-1/2" x 1-1/4"



Carole's Portrait Studio
934 Alta Vista Road
Salem, ME 02245
313-555-3449

3/4" x 2-1/4"

Need 15,000 or more labels?
Ask for a Quote

For additional sizes or more than 3 ink colors,
please see sales associate.



1" x 1-1/2"





1-1/2" x 3-1/2"



1" x 4"



3/4" x 2-1/2"



STEP 1: Choose Label Shape and Size

Choose any size from the pricing grid on page 6.

STEP 2: Choose Label Stock

White Gloss or Litho	Yellow Gloss or Litho	Gold Foil/Dull or Shiny
Silver Foil/Dull or Shiny	Yellow Fluorescent	Red Fluorescent
Orange Fluorescent	Green Fluorescent	Pink Fluorescent
White Gloss/Litho Removable	White BOPP (50% upcharge, back adhesive only, Non-Weatherproof)	Clear Polypropylene (50% upcharge, Non-Weatherproof)

Please specify face or back adhesive when selecting Clear Polypropylene.

See page 14 for more information about More Die Cut Labels.

STEP 3: Choose Ink Color

Standard ink colors

Black	Red	Yellow
White	Reflex Blue	Green
Process Blue	Violet	Brown
Burgundy	Orange	Hunter Green
Golden Yellow	Rubine Red	Teal

More ink colors: \$12.50* per color.

Gold	Silver	Light Blue
Dark Gray	Ivory	Pink
Light Green	Light Gray	Medium Blue
Warm Red		

Size	500	1,000	2,000	3,000	5,000	10,000
1/2" Diameter*	57.64	72.04	56.72/M	42.91/M	31.42/M	22.24/M
3/4" Diameter*	61.31	76.65	65.92/M	56.72/M	40.62/M	29.13/M
1" Diameter*	61.31	76.65	65.92/M	56.72/M	40.62/M	29.13/M
1-1/4" Diameter*	63.77	79.70	67.44/M	59.03/M	42.17/M	32.19/M
1-1/2" Diameter*	67.44	84.31	73.57/M	64.39/M	47.16/M	36.80/M
1-3/4" Diameter*	67.44	84.31	73.57/M	64.39/M	47.16/M	36.80/M
2" Diameter*	72.36	90.45	79.70/M	70.50/M	58.25/M	41.37/M
2-1/4" Diameter*	74.79	93.50	82.77/M	75.12/M	60.94/M	44.46/M
2-1/2" Diameter*	82.15	102.68	90.42/M	81.24/M	68.13/M	49.84/M
2-3/4" Diameter*	84.62	105.77	95.04/M	85.84/M	72.03/M	53.64/M
3" Diameter*	89.51	111.91	98.11/M	87.38/M	73.57/M	55.18/M
3-1/4" Diameter*	92.74	115.94	102.15/M	91.41/M	76.65/M	63.41/M
3-1/2" Diameter*	99.32	124.16	108.35/M	95.54/M	81.24/M	68.50/M
4" Diameter*	114.04	142.56	119.56/M	101.16/M	88.91/M	72.04/M
Mini Oval	61.31	76.65	65.92/M	56.72/M	40.62/M	29.13/M
Standard Oval*	67.44	84.31	73.57/M	64.39/M	47.16/M	36.80/M
Jumbo Oval*	74.79	93.50	82.77/M	75.12/M	60.94/M	44.46/M
3/4" x 1-1/2" Oval	63.77	79.70	67.44/M	59.03/M	42.17/M	32.19/M
1" x 1-1/2" Oval	63.76	79.70	67.43/M	59.03/M	42.17/M	32.19/M
1" x 1-3/4" Oval	63.77	79.70	67.44/M	59.03/M	42.17/M	32.19/M
1" X 2" Oval*	63.77	79.70	67.44/M	59.03/M	42.17/M	32.19/M
1-1/4" x 1-3/4" Oval	67.44	84.31	73.57/M	64.39/M	47.16/M	36.80/M
1-1/4" x 2" Oval*	67.44	84.31	73.57/M	64.39/M	47.16/M	36.80/M
1-1/4" x 2-1/2" Oval*	72.36	90.45	79.70/M	70.50/M	58.25/M	41.37/M
1-1/2" x 2-1/2" Oval*	72.36	90.45	79.70/M	70.50/M	58.25/M	41.37/M
1-1/2" x 3" Oval*	74.79	93.50	82.77/M	75.12/M	60.94/M	44.46/M
1-3/4" x 3" Oval*	79.71	99.64	85.84/M	76.65/M	64.39/M	45.98/M
1-3/4" x 3-1/2" Oval	82.15	102.68	90.42/M	81.24/M	68.13/M	49.84/M
2" x 3" Oval	79.71	99.64	85.84/M	76.65/M	64.39/M	45.98/M
2" x 3-1/2" Oval*	82.15	102.68	90.42/M	81.24/M	68.13/M	49.84/M
2" x 4" Oval	84.62	105.77	95.04/M	85.84/M	72.03/M	53.64/M
3" x 4" Oval	94.44	118.03	104.23/M	93.50/M	78.17/M	67.44/M
Seal 1"	61.31	76.65	65.92/M	56.72/M	40.62/M	29.13/M
Seal 1-1/4"	63.77	79.70	67.44/M	59.03/M	42.17/M	32.19/M
Seal 1-1/2"	67.44	84.31	73.57/M	64.39/M	47.16/M	36.80/M
Seal 2"	72.36	90.45	79.70/M	70.50/M	58.25/M	41.37/M
Seal 2-1/4"	74.79	93.50	82.77/M	75.12/M	60.94/M	44.46/M
Seal 2-3/4"	84.62	105.77	95.04/M	85.84/M	72.03/M	53.64/M
Seal 4"	114.04	142.56	119.56/M	101.16/M	88.91/M	72.04/M
Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"						
	54.00	54.00	32.00/M	22.00/M	15.00/M	9.00/M

6A

6A



2" Diameter



Mini Oval 3/4" x 1-3/8"

Need 15,000 or more labels?
Ask for a Quote

For additional sizes or more than 3 ink colors,
 please see sales associate.





2-3/4" Seal
Stock design available upon request



1" x 1-3/4" Oval



2" Dia.



1-1/4" x 2" Oval



1-1/2" x 3" Oval

STEP 1: Choose Label Shape and Size

Choose any size from the pricing grid on page 8.

STEP 2: Choose Label Stock



White Gloss
or Litho



Silver Foil/
Dull or Shiny



Orange
Fluorescent



White Gloss/
Litho Removable



Yellow Gloss
or Litho



Yellow
Fluorescent



Green
Fluorescent



White BOPP
(50% upcharge,
back adhesive only,
Non-Weatherproof)



Gold Foil/
Dull or Shiny



Red
Fluorescent



Pink
Fluorescent



Clear Polypropylene
(50% upcharge,
Non-Weatherproof)

Please specify face or back adhesive when selecting Clear Polypropylene.

See page 14 for more information
about Circles, Ovals and Seals.

STEP 3: Choose Ink Color

Standard ink colors



Black



White



Process Blue



Burgundy



Golden Yellow



Red



Reflex Blue



Violet



Orange



Rubine Red



Yellow



Green



Brown



Hunter Green



Teal

More ink colors: \$12.50* per color.



Gold



Dark Gray



Light Green



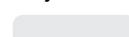
Warm Red



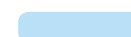
Silver



Ivory



Light Gray



Light Blue



Pink



Medium Blue

Size	500	1,000	2,000	3,000	5,000	10,000
Up to 1 Sq. In.	118.24	147.78	109.93/M	88.83/M	58.24/M	37.51/M
1.1 to 2 Sq. In.	121.74	152.17	113.57/M	91.73/M	60.82/M	39.68/M
2.1 to 3 Sq. In.	128.74	160.91	120.11/M	94.63/M	63.37/M	41.88/M
3.1 to 4 Sq. In.	132.22	165.29	120.85/M	97.56/M	65.89/M	44.06/M
4.1 to 5 Sq. In.	135.72	169.64	124.51/M	100.47/M	68.43/M	46.24/M
5.1 to 6 Sq. In.	139.26	174.07	128.13/M	103.39/M	71.01/M	48.41/M
6.1 to 7 Sq. In.	142.71	178.41	131.78/M	106.31/M	73.56/M	50.63/M
7.1 to 8 Sq. In.	146.21	182.76	135.43/M	109.20/M	83.37/M	60.06/M
8.1 to 9 Sq. In.	149.70	187.12	139.08/M	112.13/M	85.91/M	62.28/M
9.1 to 10 Sq. In.	153.22	191.51	142.69/M	115.03/M	88.47/M	64.46/M
10.1 to 11 Sq. In.	156.68	195.88	146.34/M	117.95/M	91.03/M	66.64/M
11.1 to 12 Sq. In.	160.19	200.23	149.97/M	120.85/M	93.58/M	68.81/M
12.1 to 13 Sq. In.	163.69	204.59	153.63/M	123.79/M	96.10/M	75.38/M
13.1 to 14 Sq. In.	167.17	208.98	158.01/M	126.68/M	98.66/M	80.46/M
14.1 to 15 Sq. In.	170.67	213.34	160.91/M	129.60/M	101.21/M	82.66/M
15.1 to 16 Sq. In.	174.59	218.25	165.71/M	132.84/M	104.03/M	85.04/M
16.1 to 17 Sq. In.	178.11	222.63	167.88/M	135.77/M	106.58/M	90.17/M
17.1 to 18 Sq. In.	181.60	226.99	172.99/M	138.67/M	109.15/M	92.33/M
18.1 to 20 Sq. In.	194.45	243.08	183.93/M	146.71/M	116.79/M	96.34/M
20.1 to 22 Sq. In.	199.70	249.63	201.44/M	154.02/M	125.54/M	99.27/M
22.1 to 24 Sq. In.	209.03	261.30	211.67/M	161.32/M	134.30/M	108.03/M
24.1 to 26 Sq. In.	218.39	272.98	221.89/M	168.63/M	143.07/M	116.79/M
Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"						
	54.00	54.00	32.00/M	22.00/M	15.00/M	9.00/M

6A

6A



**Need 15,000 or more labels?
Ask for a Quote**

For additional sizes or more than 3 ink colors,
please see sales associate.

- Create any size label from 1/4" x 1/4" to 12" x 24".
- See an associate if your label exceeds 26 square inches.
- To find your square inch pricing category, multiply length x width.



1" x 3"



1-1/2" x 1-1/2"



3" x 4"



4-1/4" x 2-3/4"

STEP 1: Choose Label Shape and Size

Choose any size from the pricing grid on page 10.

STEP 2: Choose Label Stock

White Gloss or Litho	Yellow Gloss or Litho	Gold Foil/Dull or Shiny
Silver Foil/Dull or Shiny	Yellow Fluorescent	Red Fluorescent
Orange Fluorescent	Green Fluorescent	Pink Fluorescent
White Gloss/Litho Removable	White BOPP (50% upcharge, back adhesive only, Non-Weatherproof)	Clear Polypropylene (50% upcharge, Non-Weatherproof)

Please specify face or back adhesive when selecting Clear Polypropylene.

See page 14 for more information about Square Cut Labels.

STEP 3: Choose Ink Color

Standard ink colors

Black	Red	Yellow
White	Reflex Blue	Green
Process Blue	Violet	Brown
Burgundy	Orange	Hunter Green
Golden Yellow	Rubine Red	Teal

More ink colors: \$12.50* per color.

Gold	Silver	Light Blue
Dark Gray	Ivory	Pink
Light Green	Light Gray	Medium Blue
Warm Red		

Size	500	1,000	2,000	3,000	5,000	10,000
Anniversary Label (AN-1)	128.71	160.91	120.14/M	94.64/M	63.36/M	41.88/M
Appointment Card Label (AP-1)	142.72	178.40	131.77/M	106.30/M	73.55/M	50.62/M
Badge 2" x 2-1/2" (BA-1)	135.72	169.66	124.51/M	100.48/M	68.44/M	46.25/M
CD/DVD Label 4-5/8" OD 1-5/8" ID	199.70	249.63	201.45/M	154.02/M	125.54/M	99.27/M
Heart 1-7/8" x 1-9/16" (HT-3)	128.71	160.91	120.14/M	94.64/M	63.36/M	41.88/M
Heart 2-7/8" x 2-5/8" (HT-4)	146.22	182.76	135.43/M	109.20/M	83.37/M	60.06/M
Inverted Corner Rect. 1-1/4" x 3" (IN)	132.22	165.28	120.86/M	97.57/M	65.90/M	44.06/M
Jewelry Tag 1/2" x 1-7/8" (JT-2)	118.23	147.78	109.93/M	88.83/M	58.24/M	37.52/M
Modified Anniv. 1-27/32 x 2-11/16" (AN-2)	135.72	169.66	124.51/M	100.48/M	68.45/M	46.27/M
Octagon 1-1/2" x 1-1/2" (OC-1.5)	128.71	160.91	120.14/M	94.64/M	63.36/M	41.88/M
Octagon 3" x 3" (OC-3)	149.73	187.13	139.07/M	112.13/M	85.92/M	62.27/M
Octagon 3-1/2" x 3-1/2" (OC-3.5)	163.70	204.62	153.63/M	123.79/M	96.11/M	75.39/M
Oval Burst 2-1/8" x 2-3/4" (OB-1)	139.26	174.08	128.13/M	103.40/M	71.01/M	48.42/M
Oval Seal 1-1/2" x 2-1/2" (OS-1)	132.22	165.29	120.86/M	97.57/M	65.90/M	44.06/M
Ribbon 2" x 3-1/2" (RB-4)	142.71	178.41	131.78/M	106.31/M	73.56/M	50.62/M
Self-Stick Business Card (BC)	142.72	178.40	131.77/M	106.30/M	73.55/M	50.62/M
Sheriffs Badge 3-1/8" x 2-5/8" (BA-4)	149.70	187.12	139.07/M	112.11/M	85.90/M	62.27/M
Star 1" x 1"	118.23	147.78	109.93/M	88.83/M	58.24/M	37.52/M
Star 2-1/2" x 2-1/2"	142.71	178.41	131.78/M	106.31/M	73.56/M	50.62/M
Starburst 1-5/8" (SB1)	128.75	160.91	120.15/M	94.65/M	63.36/M	41.88/M
Starburst 2" x 2" (SB7)	132.22	165.29	120.86/M	97.57/M	65.90/M	44.06/M
Starburst 2" x 3" (SB2)	139.26	174.08	128.13/M	103.40/M	71.01/M	48.42/M
Starburst 2-1/4" x 2-3/8" (SB3)	139.26	174.08	128.13/M	103.40/M	71.01/M	48.42/M
Triangle 2" x 2" x 2-3/4" (TR-2)	139.33	174.08	128.13/M	103.39/M	71.01/M	48.42/M
Wavy Rectangle 1" x 2" (WA-2)	121.75	152.18	113.58/M	91.74/M	60.82/M	39.69/M
Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"						
	54.00	54.00	32.00/M	22.00/M	15.00/M	9.00/M

6A

6A

**Need 15,000 or more labels?
Ask for a Quote**

For additional sizes or more than 3 ink colors,
please see sales associate.



RB-4 Ribbon 3-1/2" x 2"

SB7 Starburst
2" x 2"AN-1 Anniversary (Laminated)
1-7/32" x 2-5/16"

Stock design available upon request

BA-1 Badge 2-1/2" x 2"
Stock design available upon request

HT-3 Heart 1-7/8" x 1-9/16"

BA-4 Sheriff's Badge 2-5/8" x 3-1/8"
Stock design available upon request

2-1/8" x 2-3/4" Oval Burst



TR-2 Triangle 2" x 2" x 2-3/4"



WA-2 Wavy 1" x 2"



JT-2 Jewelry Tag 1/2" x 1-7/8"



OC-1.5 Octagon 1-1/2" x 1-1/2"



ST-1 Star 1"

STEP 1: Choose Label Shape and Size

Choose any size from the pricing grid on page 12.

STEP 2: Choose Label Stock

White Gloss or Litho	Yellow Gloss or Litho	Gold Foil/Dull or Shiny
Silver Foil/Dull or Shiny	Yellow Fluorescent	Red Fluorescent
Orange Fluorescent	Green Fluorescent	Pink Fluorescent
White Gloss/Litho Removable	White BOPP (50% upcharge, back adhesive only, Non-Weatherproof)	Clear Polypropylene (50% upcharge, Non-Weatherproof)

Please specify face or back adhesive when selecting Clear Polypropylene.

See page 14 for more information about Special Shape Labels.

STEP 3: Choose Ink Color

Standard ink colors

Black	Red	Yellow
White	Reflex Blue	Green
Process Blue	Violet	Brown
Burgundy	Orange	Hunter Green
Golden Yellow	Rubine Red	Teal

More ink colors: \$12.50* per color.

Gold	Silver	Light Blue
Dark Gray	Ivory	Pink
Light Green	Light Gray	Medium Blue
Warm Red		

DIE CUT LABELS (rectangles, squares, circles and ovals)

- Produced with flexographic printing and water based inks.
- Finished in rolls of 500 or 1000, unless otherwise noted on your order.
- Thousands of standard die cut label sizes are available.
- If you need a size that is not listed or require more than 3 ink colors, please see a sales associate for a quote.

SQUARE CUT LABELS

- Sizes from 1/4" x 1/4" to 12" x 24".
- Multi-color square cut labels are available in 1/8" increments.
- See a sales associate if your label requires more than 3 ink colors or exceeds 26 square inches.

How to figure the square inches for your butt cut label.

- 1/2" x 6" = 3 square inches
- 3" x 5-1/2" = 16.5 square inches
- 2" x 6" = 12 square inches

SPECIAL SHAPES

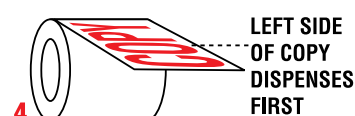
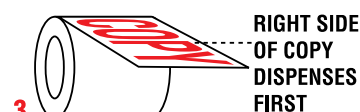
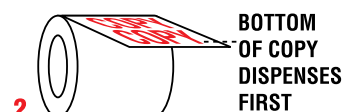
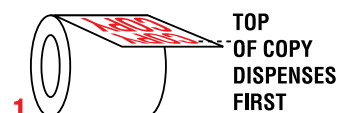
- Thousands of additional shapes and sizes are available.
- Waste is not removed from most of our special shapes.
- Finished in rolls of 500 or 1000, unless otherwise noted on your order.

GENERAL INFORMATION

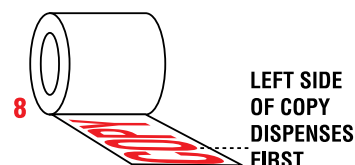
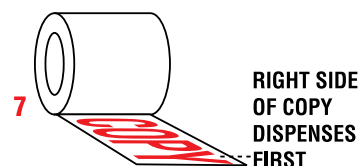
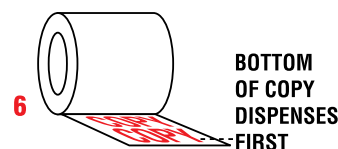
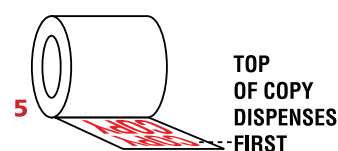
- Add 50% to the label base cost for Clear Polypropylene or White BOPP.
- Additional ink color charge will apply if you are using more than one ink color on the same label.
- Paper stock and ink color swatches are computer generated and do not reflect the exact color or texture.
- Gloss, foil and laminated stocks are not recommended for typewriter use or some pens and/or pencils.
- Foil imprint can be added to any size in this section of the catalog. See an associate for details.
- Actual samples available upon request.
- **Thousands of shapes and sizes are available.**

Rewind Copy Chart

COPY POSITIONS — 1-4 LABELS WOUND OUT



COPY POSITIONS — 5-8 LABELS WOUND IN



For more information not covered here, please refer to page 67.

PREMIER LABELS

PROCESS COLOR LABELS

PAGES 16 – 17

FOIL IMPRINT AND EMBOSSED LABELS

PAGES 18 – 19

STATIC CLING

PAGES 20 – 21

ADDITIONAL INFORMATION

PAGE 22



**PROCESS
COLOR LABELS
MINIMUMS AS
LOW AS 100
LABELS**

**FOIL IMPRINT AND
EMBOSSED LABELS
QUICK TURNAROUND
PRODUCT LINE**



Die Cut Sizes	100	250	500	1,000	2,000	3,000	5,000	10,000
1" x 2"	286.93	318.81	375.08	468.85	244.26/M	204.88/M	154.44/M	103.45/M
1" x 2-1/2"	286.93	318.81	375.08	468.85	244.26/M	204.88/M	154.44/M	103.45/M
1" x 3"	286.93	318.81	375.08	468.85	244.26/M	204.88/M	154.44/M	103.45/M
1-1/2" x 3"	286.93	318.81	375.08	468.85	244.26/M	204.88/M	154.44/M	103.45/M
2" x 2"	286.93	318.81	375.08	468.85	244.26/M	204.88/M	154.44/M	103.45/M
2" x 3"	335.15	372.39	438.10	547.63	350.64/M	275.78/M	189.11/M	108.65/M
2" x 3-1/2"	335.15	372.39	438.10	547.63	350.64/M	275.78/M	189.11/M	108.65/M
2-1/2" x 1-1/2"	286.93	318.81	375.08	468.85	244.26/M	204.88/M	154.44/M	103.45/M
2-1/2" x 2-1/2"	335.15	372.39	438.10	547.63	350.64/M	275.78/M	189.11/M	108.65/M
2-1/2" x 3"	359.27	399.18	469.63	587.03	386.10/M	295.49/M	204.88/M	119.07/M
2-3/4" x 3-3/4"	359.27	399.18	469.63	587.03	386.10/M	295.49/M	204.88/M	119.07/M
3" x 3"	359.27	399.18	469.63	587.03	386.10/M	295.49/M	204.88/M	119.07/M
3-1/2" x 5"	431.57	479.52	564.14	705.17	417.62/M	315.18/M	228.51/M	133.96/M
4" x 2"	359.27	399.18	469.63	587.03	386.10/M	295.49/M	204.88/M	119.07/M
4" x 3"	431.57	479.52	564.14	705.17	417.62/M	315.18/M	228.51/M	133.96/M
4" x 4"	431.57	479.52	564.14	705.17	417.62/M	315.18/M	228.51/M	133.96/M
4" x 6"	494.21	549.12	646.03	807.54	473.97/M	365.21/M	262.15/M	198.53/M
5" x 3"	431.57	479.52	564.14	705.17	417.62/M	315.18/M	228.51/M	133.96/M
5" x 4"	450.88	500.98	589.39	736.74	457.02/M	334.89/M	244.26/M	159.26/M
1" Diameter	286.93	318.81	375.08	468.85	244.26/M	204.88/M	154.44/M	103.45/M
1-1/4" Diameter	286.93	318.81	375.08	468.85	244.26/M	204.88/M	154.44/M	103.45/M
1-1/2" Diameter	286.93	318.81	375.08	468.85	244.26/M	204.88/M	154.44/M	103.45/M
1-3/4" Diameter	286.93	318.81	375.08	468.85	244.26/M	204.88/M	154.44/M	103.45/M
2" Diameter	286.93	318.81	375.08	468.85	244.26/M	204.88/M	154.44/M	103.45/M
2-1/4" Diameter	286.93	318.81	375.08	468.85	244.26/M	204.88/M	154.44/M	103.45/M
2-1/2" Diameter	335.15	372.39	438.10	547.63	350.64/M	275.79/M	189.11/M	108.65/M
3" Diameter	359.27	399.18	469.63	587.03	386.10/M	295.49/M	204.88/M	119.07/M
3-1/2" Diameter	431.57	479.52	564.14	705.17	417.62/M	315.18/M	228.51/M	133.96/M
4" Diameter	431.57	479.52	564.14	705.17	417.62/M	315.18/M	228.51/M	133.96/M
5" Diameter	494.21	549.12	646.03	807.54	473.97/M	365.21/M	262.15/M	198.53/M
1-1/4" x 2" Oval	286.93	318.81	375.08	468.85	244.26/M	204.88/M	154.44/M	103.45/M
1-1/4" x 2-1/2" Oval	286.93	318.81	375.08	468.85	244.26/M	204.88/M	154.44/M	103.45/M
1-1/2" x 3" Oval	286.93	318.81	375.08	468.85	244.26/M	204.88/M	154.44/M	103.45/M
2" x 3" Oval	335.15	372.39	438.10	547.63	350.64/M	275.79/M	189.11/M	108.65/M
3" x 4" Oval	431.57	479.52	564.14	705.17	417.62/M	315.18/M	228.51/M	133.96/M
Square Cut Sizes	100	250	500	1,000	2,000	3,000	5,000	10,000
Up to 5 Sq. In.	286.93	318.81	375.08	468.85	244.26/M	204.88/M	154.44/M	103.45/M
5.1 to 7 Sq. In.	335.15	372.39	438.10	547.63	350.64/M	275.78/M	189.11/M	108.65/M
7.1 to 11 Sq. In.	359.27	399.18	469.63	587.03	386.10/M	295.49/M	204.88/M	119.07/M
11.1 to 18 Sq. In.	431.57	479.52	564.14	705.17	417.62/M	315.18/M	228.51/M	133.96/M
18.1 to 20 Sq. In.	450.88	500.98	589.39	736.74	457.02/M	334.89/M	244.26/M	159.26/M
Each Additional Spot Color (up to 3 colors)								
	75.00	75.00	75.00	75.00	45.00/M	30.00/M	21.00/M	12.00/M
Add a Foil Imprint (1 foil only)								
Standard Foil Imprint Add:	130.00	130.00	130.00	130.00	72.00/M	48.00/M	35.00/M	20.00/M
Holographic Foil Imprint Add:	156.00	156.00	156.00	156.00	86.00/M	58.00/M	42.00/M	24.00/M



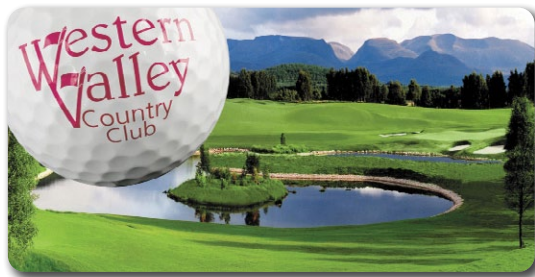
Need 15,000 or more labels?
Ask for a Quote

Please see a sales associate for additional
shapes and sizes.

- Available in sizes up to 11" x 24".
- Quantities as low as 100 labels per copy.
- These labels are laminated at NO CHARGE.



5" x 3"



3" x 1-1/2"



Sun Valley Orchard

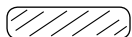
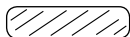
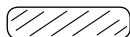
Stop and Smell the Oranges!

1670 Citrus Ave.
Sun Valley FL, 78550
800-555-4SUN

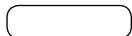
1" x 2-1/2"

STEP 1: Choose Label Shape and Size

Choose any size from the pricing grid on page 16.

STEP 2: Choose Label StockClear Polypropylene
RemovableClear Static Vinyl
(20% Upcharge)Clear
PolypropyleneWhite Gloss
Ultra RemovableWhite Static Vinyl
(20% Upcharge)

White Gloss

White Vinyl
(10% Upcharge)White BOPP
(Back adhesive Only)

Shiny Silver Foil

Please specify face or back adhesive for clear and static stocks.

STEP 3: Add Spot Color(s)

See page 2 for standard ink colors.

STEP 4: Add a Foil Imprint**Standard Foil Imprint Colors**

White



Black



Gold



Silver



Blue



Red



Green



Copper



Purple



Pink



Light Blue



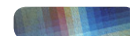
Teal



Yellow



Orange

Holographic Foil Imprint ColorsHolographic
SparkleHolographic
Cracked IceHolographic
Faceted SpinHolographic
HyperplaidHolographic
RainbowSee page 22 for additional information
about Process Color Labels.

Die Cut Sizes	500	1,000	2,000	3,000	5,000	10,000
3/4" x 1"	61.31	76.65	65.92/M	56.72/M	40.62/M	29.13/M
3/4" x 2"	63.76	79.70	67.44/M	59.02/M	42.15/M	32.19/M
7/8" x 3"	67.44	84.31	73.57/M	64.39/M	47.16/M	36.80/M
1-1/2" x 3"	74.79	93.50	82.77/M	75.12/M	60.94/M	44.46/M
2" x 1-1/4"	67.44	84.31	73.57/M	64.39/M	47.16/M	36.80/M
2" x 1-1/2"	67.44	84.31	73.57/M	64.39/M	47.16/M	36.80/M
2" x 3"	79.70	99.64	85.84/M	76.65/M	64.39/M	45.98/M
2-1/2" x 1-1/2"	72.36	90.45	79.70/M	70.50/M	58.25/M	41.37/M
3" x 4"	94.44	118.04	104.23/M	93.50/M	78.17/M	67.44/M
3/4" Diameter	61.31	76.65	65.92/M	56.72/M	40.62/M	29.13/M
1" Diameter	61.31	76.65	65.92/M	56.72/M	40.62/M	29.13/M
1-1/4" Diameter	63.77	79.70	67.44/M	59.03/M	42.17/M	32.19/M
1-1/2" Diameter	67.44	84.31	73.57/M	64.39/M	47.16/M	36.80/M
1-3/4" Diameter	67.44	84.31	73.57/M	64.39/M	47.16/M	36.80/M
2" Diameter	72.36	90.45	79.70/M	70.50/M	58.25/M	41.37/M
2-1/2" Diameter	82.16	102.68	90.43/M	81.24/M	68.12/M	49.83/M
3" Diameter	89.51	111.91	98.11/M	87.38/M	73.57/M	55.18/M
3-1/2" Diameter	99.32	124.16	108.35/M	95.54/M	81.24/M	68.50/M
1" x 1-1/2" Oval	63.76	79.70	67.43/M	59.03/M	42.17/M	32.19/M
1-1/4" x 2" Oval	67.44	84.31	73.57/M	64.39/M	47.16/M	36.80/M
1-1/4" x 2-1/2" Oval	72.36	90.45	79.70/M	70.50/M	58.25/M	41.37/M
1-1/2" x 3" Oval	74.79	93.50	82.77/M	75.12/M	60.94/M	44.46/M
2" x 3" Oval	79.72	99.64	85.84/M	76.65/M	64.39/M	45.98/M
2" x 3-1/2" Oval	82.15	102.68	90.42/M	81.24/M	68.13/M	49.84/M
3" x 4" Oval	94.44	118.03	104.23/M	93.50/M	78.17/M	67.44/M
Jumbo Oval	74.79	93.50	82.77/M	75.12/M	60.94/M	44.46/M
1-1/4" Seal	63.78	79.70	67.44/M	59.03/M	42.17/M	32.19/M
2" Seal	72.36	90.45	79.70/M	70.50/M	58.25/M	41.37/M
Anniversary (AN-3) 2" x 2-1/4"	142.86	178.58	131.07/M	105.76/M	72.04/M	48.68/M
Ribbon (RB-8) 1-1/2" x 2"	135.51	169.38	126.47/M	99.64/M	66.69/M	44.09/M
Wavy Rectangle 1" x 2"	121.75	152.18	113.58/M	91.74/M	60.82/M	39.69/M

Square Cut Sizes	500	1,000	2,000	3,000	5,000	10,000
Up to 1 Sq. In.	118.24	147.78	109.93/M	88.83/M	58.24/M	37.51/M
1.1 to 2 Sq. In.	121.74	152.17	113.57/M	91.73/M	60.82/M	39.68/M
2.1 to 3 Sq. In.	128.74	160.91	120.11/M	94.63/M	63.37/M	41.88/M
3.1 to 4 Sq. In.	132.22	165.29	120.85/M	97.56/M	65.89/M	44.06/M
4.1 to 5 Sq. In.	135.72	169.65	124.51/M	100.47/M	68.43/M	46.24/M
5.1 to 6 Sq. In.	139.26	174.08	128.13/M	103.39/M	71.01/M	48.41/M
6.1 to 7 Sq. In.	142.71	178.41	131.78/M	106.31/M	73.56/M	50.63/M
7.1 to 8 Sq. In.	146.21	182.76	135.43/M	109.20/M	76.13/M	52.84/M
8.1 to 9 Sq. In.	149.70	187.12	139.08/M	112.13/M	78.70/M	55.05/M
9.1 to 10 Sq. In.	153.22	191.51	142.69/M	115.03/M	81.27/M	57.26/M
10.1 to 11 Sq. In.	156.68	195.88	146.34/M	117.95/M	83.84/M	59.47/M
11.1 to 12 Sq. In.	160.19	200.23	149.97/M	120.85/M	86.41/M	61.68/M
12.1 to 13 Sq. In.	163.69	204.59	153.63/M	123.79/M	88.98/M	63.89/M
13.1 to 14 Sq. In.	167.17	208.98	157.31/M	126.68/M	91.55/M	66.10/M
14.1 to 15 Sq. In.	170.67	213.34	160.91/M	129.60/M	94.12/M	68.31/M
15.1 to 16 Sq. In.	174.59	218.25	165.71/M	132.84/M	96.69/M	70.52/M
16.1 to 17 Sq. In.	178.11	222.63	169.88/M	136.77/M	99.26/M	72.73/M
17.1 to 18 Sq. In.	181.60	226.99	173.99/M	140.70/M	101.83/M	74.94/M
18.1 to 20 Sq. In.	194.45	243.08	183.93/M	146.71/M	107.84/M	79.95/M
20.1 to 22 Sq. In.	199.70	249.63	201.44/M	154.02/M	113.85/M	84.96/M
22.1 to 24 Sq. In.	209.03	261.30	211.67/M	161.32/M	119.86/M	89.97/M
24.1 to 26 Sq. In.	218.39	272.98	221.89/M	168.63/M	125.87/M	94.98/M

For Standard Foil Imprint or Embossed Labels, add foil charge below.
For Foil Imprint/Embossed Combo, Add Charge Twice.

Standard Foil or Embossed Add:	130.00	130.00	72.00/M	48.00/M	35.00/M	20.00/M
For Holographic Foil Imprint, Add Foil Charge Below.						
Holographic Foil Add:	156.00	156.00	86.00/M	58.00/M	42.00/M	24.00/M
Each Additional Ink Color (up to 3 colors)						
Standard Ink Add:	54.00	54.00	32.00/M	22.00/M	15.00/M	9.00/M

Minimum size is 1/2" x 1" with bleed or full reverse.

6A



2" Seal

6A



RB-8 Ribbon 1-1/2" x 2"

Need 15,000 or more labels?
Ask for a Quote

For additional sizes, more than 1 foil imprint or more
than 3 ink colors, please see a sales associate.



RB-7 Ribbon 1-1/2" x 3"



3-1/2" x 3-1/2"



- Elegant, top of the line product labels.
- White, Yellow and Orange foils have a matte finish. Use them on Clear Polypropylene for an opaque imprint.
- Use Embossing to add a new dimension to your label.
- **Quick Turnaround Product Line**

STEP 1: Choose Label Shape and Size

Choose any size from the pricing grid on page 18.

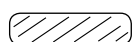
STEP 2: Choose Label Stock



White Gloss
or Litho



Gold Foil
Dull or Shiny



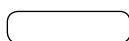
Clear
Polypropylene
(50% Upcharge)



Silver Foil
Dull or Shiny

STEP 3: Choose Foil Imprint

Standard Foil Imprint Colors



White



Silver



Green



Pink



Yellow



Black



Blue



Copper



Light Blue



Orange



Gold



Red



Purple



Teal

Holographic Foil Imprint Colors



Holographic
Sparkle



Holographic
Hyperplaid



Holographic
Cracked Ice



Holographic
Rainbow



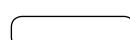
Holographic
Faceted Spin

STEP 4: Choose Ink Color

Standard ink colors



Black



White



Process Blue



Burgundy



Golden Yellow



Red



Reflex Blue



Violet



Orange



Rubine Red



Yellow



Green



Brown



Hunter Green



Teal

More ink colors: \$12.50* per color.



Gold



Dark Gray



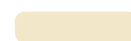
Light Green



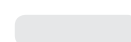
Warm Red



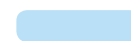
Silver



Ivory



Light Gray



Light Blue



Pink



Medium Blue

See page 22 for additional information about
Foil Imprint and Embossed Labels.

Size	250	500	1,000	2,000	3,000	5,000
1-1/4" x 3-1/2"*	189.31	246.38	333.40	230.37/M	189.58/M	136.22/M
1-1/2" x 3"	189.31	246.38	333.40	230.37/M	189.58/M	136.22/M
2" x 1"	171.28	228.36	317.65	178.44/M	138.23/M	94.58/M
2" x 1-1/2"*	177.28	232.89	321.94	214.36/M	170.98/M	120.63/M
2" x 2"*	183.30	238.89	327.66	228.93/M	186.01/M	127.35/M
2" x 3"*	195.31	250.91	340.54	233.24/M	199.60/M	154.53/M
2" x 3-1/2"	201.32	258.41	346.26	234.65/M	201.75/M	173.85/M
2" x 4"*	207.34	264.41	349.12	236.10/M	202.47/M	173.85/M
2-1/2" x 1-1/2"*	183.30	238.89	327.66	228.93/M	186.01/M	127.35/M
2-3/4" x 1-3/4"*	189.31	246.38	333.40	230.37/M	189.58/M	136.22/M
3" x 3"*	213.35	270.42	353.43	238.23/M	204.62/M	185.30/M
3" x 4"*	229.87	286.97	364.88	243.95/M	210.34/M	193.88/M
4" x 4"*	246.38	309.49	380.61	251.82/M	217.49/M	213.20/M
5" x 3"*	244.89	303.47	377.75	249.68/M	215.33/M	213.19/M
2" Diameter*	183.30	238.89	327.66	228.93/M	186.01/M	127.35/M
2-1/2" Diameter*	201.32	258.41	346.26	234.65/M	201.75/M	173.85/M
3" Diameter"	213.35	270.42	353.43	238.23/M	204.62/M	185.30/M
3-1/2" Diameter	234.36	292.97	369.15	246.10/M	212.49/M	201.75/M
4" Diameter*	246.38	309.49	380.61	251.82/M	217.49/M	213.20/M
1-1/4" x 2" Oval*	177.28	232.89	321.94	214.36/M	170.98/M	120.63/M
1-1/4" x 2-1/2" Oval*	183.30	238.89	327.66	228.93/M	186.01/M	127.35/M
1-1/2" x 3" Oval	189.31	246.38	333.40	230.37/M	189.58/M	136.22/M
2" x 3" Oval*	195.31	250.91	340.54	233.24/M	199.60/M	154.53/M
3" x 4" Oval	229.87	286.97	364.88	243.95/M	210.34/M	193.88/M
Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"						
	54.00	54.00	54.00	32.00/M	22.00/M	15.00/M



2-1/2" Diameter

6A

6A

Need 10,000 or more labels? Ask for a Quote

For additional sizes or more than 3 ink colors,
please see sales associate.

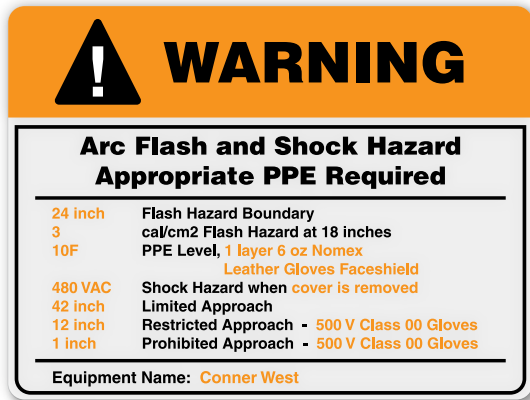
Sample



2" x 3"



- Available on Clear Static Vinyl or White Static Vinyl
- Easily applied to glass or smooth surfaces.
- Recommended for inside window application only.
- White block of ink added at no charge. Ask an associate for details.
- Upon request, we will block out white behind printed areas on clear vinyl stock to enhance readability – at no extra charge.



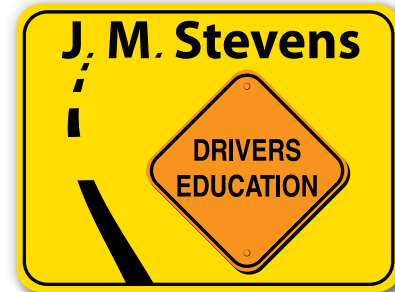
3" x 4"



1-1/2" x 2-1/2"



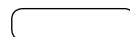
1-1/4" x 2-1/2" Oval



1-1/2" x 2"

STEP 1: Choose Label Shape and Size

Choose any size from the pricing grid on page 20.

STEP 2: Choose Ink Color**Standard ink colors****STEP 3: Choose Label Stock**

White Static Vinyl



Clear Static Vinyl

Please specify face or back static.

More ink colors: \$12.50* per color.



See page 22 for more information
about Static Cling Labels.

Process Color Artwork Information

Preferred file formats include programs:

- Adobe Illustrator®
- Adobe InDesign®
- Adobe Photoshop®
- Adobe Pagemaker®
- ArtPro®
- QuarkXPress™

In addition to the above, we also support:

- All PC equivalents. Files submitted in these formats may incur additional turnaround and artwork charges. Please see sales associate for details.
- All Pantone® spot colors should be converted to process colors before saving the file (unless additional spot colors have been purchased). Also, please provide documentation of original Pantone® spot colors used in file before converting to CMYK. For color matches, please provide a sample.
- We carry the entire Adobe® and Corel Font Libraries, as well as Bitstream Typeshop for the Macintosh. If an IBM font is used in your electronic file, the printer and screen font must be supplied.

Foil Imprint Labels

- Elegant, top of the line product labels.
- White, yellow and orange foils have a matte finish. Use them on Clear Polypropylene for an opaque imprint.
- Small type and screens are not recommended in foil imprint. Minimum 10 point type.
- Quick Turnaround.
- Foil imprint adds a visual impact to your product.

Embossed Labels

- Choose blind embossing or embossing plus foil imprint to give your label a new dimension.
- Always provided on rolls. These labels cannot be finished as single labels.
- Clear Polypropylene cannot be embossed.
- Give your product an upscale look with embossed labels.
- Small type and screens are not recommended for embossed labels. Minimum 10 point type.

How to figure the square inches for your butt cut label.

- ½" x 6" = 3 square inches
- 3" x 5-1/2" = 16.5 square inches
- 2" x 6" = 12 square inches

- Bleeds must have artwork extending at least 1/8" beyond the die-line on each side that bleeds. Allow for 1/8" print margin inside die-line.
- Registration is held to plus or minus 1/100"
- Digital color proof provided upon request. If exact color match is required press proofs are available for a nominal fee and a 72 hour turnaround. Please note that production turnaround begins upon proof approval. Proof changes and / or additional proofs will incur additional charges and added lead time.
- Screens are normally run at 150 lines per inch. 200 lines per inch screens are available upon request. (Additional turnaround time & charges may apply.)
- Please ask for a Process Color Requirements sheet for a full list of specifications and Adobe Photoshop® information.

Additional charges may apply if the above guidelines are not followed. If additional charges apply, you will be notified within 24 Hours. Please see sales associate for details about 72-hour turnaround for process labels. Turnaround begins upon proof approval. Pantone® and other Pantone, Inc. trademarks are the property of Pantone, Inc.

Static Cling Labels

- Clear or White Static Vinyl are easily applied to most smooth surfaces by static electricity.
- Recommended for indoor use only.
- White block of ink added at no charge. Ask an associate for details.
- Low tack adhesive stocks are available as an alternative.
- Specify face or back static when ordering; face – inside of window, back – outside of window.

General Information

- Specify face or back adhesive when selecting Clear Polypropylene, Clear Polypropylene Removable, White Static Vinyl or Clear Static Vinyl.
- Additional ink color charge will apply if you are using more than one ink color on the same label.
- Paper stock, ink color and foil imprint swatches are computer generated and do not reflect the exact color or texture.
- Gloss, foil and laminated stocks are not recommended for typewriter use or some pens and/or pencils.
- Actual samples available upon request.
- Quantities of 100 and 250 may have specific finishing requirements. Ask an associate for details.

DURABLE LABELS

CONSECUTIVE NUMBER, CONSECUTIVE BAR CODE AND VARIABLE DATA LABELS

PAGES 24 – 25

WEATHERPROOF LABELS

PAGES 26 – 28

REFLECTIVE LABELS

PAGE 29

BUMPER STICKERS

PAGES 30 – 31

EXTENDED LIFE DURABLE DECALS

PAGES 32 – 33

ADDITIONAL INFORMATION

PAGE 34

**CONSECUTIVE
NUMBER LABELS
FOR INVENTORY
CONTROL**



**BUMPER
STICKERS
NEW LOWER
MINIMUMS!**



**EXTENDED
LIFE
DURABLE
DECALS**



Size	250	500	1,000	2,000	3,000	5,000
1/2" x 1"	190.36	253.82	356.09	200.92/M	151.91/M	104.51/M
3/4" x 1-1/2"	195.53	260.70	362.62	203.71/M	153.21/M	104.82/M
1-1/2" x 1"	195.53	260.70	362.62	203.71/M	153.21/M	104.82/M
1-1/2" x 1-1/2"	202.38	265.86	367.52	244.71/M	189.51/M	133.70/M
2" x 1"	195.53	260.70	362.62	203.71/M	153.21/M	104.82/M
2" x 1-1/2"	202.38	265.86	367.52	244.71/M	189.51/M	133.70/M
2" x 2"	209.25	272.72	374.05	261.34/M	206.17/M	141.14/M
2" x 3/4"	195.53	260.70	362.62	203.71/M	153.21/M	104.82/M
2-1/2" x 1"	202.38	265.86	367.52	244.71/M	189.51/M	133.70/M
2-1/2" x 1-1/2"	209.25	272.72	374.05	261.34/M	206.17/M	141.14/M
2-1/2" x 2-1/2"	229.82	294.99	395.29	267.87/M	223.61/M	192.69/M
2-3/4" x 1-3/4"	216.11	281.27	380.60	262.98/M	210.12/M	150.98/M
3" x 1"	202.38	265.86	367.52	244.71/M	189.51/M	133.70/M
3" x 1-1/2"	216.11	281.27	380.60	262.98/M	210.12/M	150.98/M
3" x 2"	222.97	286.43	388.76	266.26/M	221.22/M	171.27/M
3" x 3"	243.55	308.71	403.47	271.96/M	226.79/M	205.37/M
3" x 7/8"	202.38	265.86	367.52	244.71/M	189.51/M	133.70/M
3-1/2" x 1-1/4"	216.11	281.27	380.60	262.98/M	210.12/M	150.98/M
3-1/2" x 2"	229.82	294.99	395.29	267.87/M	223.61/M	192.69/M
4" x 2"	236.70	301.85	398.55	269.53/M	224.40/M	192.69/M
4" x 3"	262.42	327.60	416.54	278.49/M	233.13/M	214.88/M
5" x 3"	279.56	346.44	431.23	285.03/M	238.66/M	236.29/M
1-1/2" Diameter	202.38	265.86	367.52	244.71/M	189.51/M	133.70/M
2" Diameter	209.25	272.72	374.05	261.34/M	206.17/M	141.14/M
2-1/2" Diameter	229.82	294.99	395.29	267.87/M	223.61/M	192.69/M
3" Diameter	243.55	308.71	403.47	271.96/M	226.79/M	205.37/M
3" x 1-1/2" Oval	216.11	281.27	380.60	262.98/M	210.12/M	150.98/M
3" x 2" Oval	222.97	286.43	388.76	266.26/M	221.22/M	171.27/M
Jumbo Oval	216.11	281.27	380.60	262.98/M	210.12/M	150.98/M
Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"						
	54.00	54.00	54.00	32.00/M	22.00/M	15.00/M

6A

6A

Need 10,000 or more labels?
Ask for a Quote

For additional sizes or more than 3 ink colors,
 please see sales associate.

- Use Consecutive Number labels for inventory control or parking permits.
- Variable Data technology offers unique numbering sequences, random bar codes and is great for direct mailing lists.
- Singled at NO CHARGE upon request.

The prices shown include the entire weatherproof label, not just the bar code or consecutive number. These prices represent your custom one-color label plus the black ink on the consecutive bar code or consecutive number. For paper labels (non-laminated) deduct 30% from the price chart above.

- Variable Data Labels – See sales associate for pricing and more information.



Bar Codes

Please Specify Type When Ordering

Code 3 of 9



Applications

Part identification e.g. automotive

Characteristics & Limitations

Alphanumeric; reads bars only; check digit available; variable length; high reliability scanning; low to medium information density.

Code 2 of 5



Applications

Inventory control and warehousing (e.g. electronics)

Characteristics & Limitations

Self-checking; reads bars and spaces; check digit available; requires accurate printing; variable length; numeric only; high-reliability scanning; must have even number of digits.

Codabar



Applications

Tracking and tracing (e.g. shipping companies)

Characteristics & Limitations

Reads bars only; no check digit; requires accurate printing; numeric only; requires large bar code area; large size for remote scanning.

Code 128



Applications

Sophisticated tracking and tracing (e.g. hospitals)

Characteristics & Limitations

Highest information density; alphanumeric; reads bars and spaces; check digit available; variable length; complex coding can lead to data entry errors.

For scanability, bar codes should be printed on a white background.

Many other types of bar codes are available.

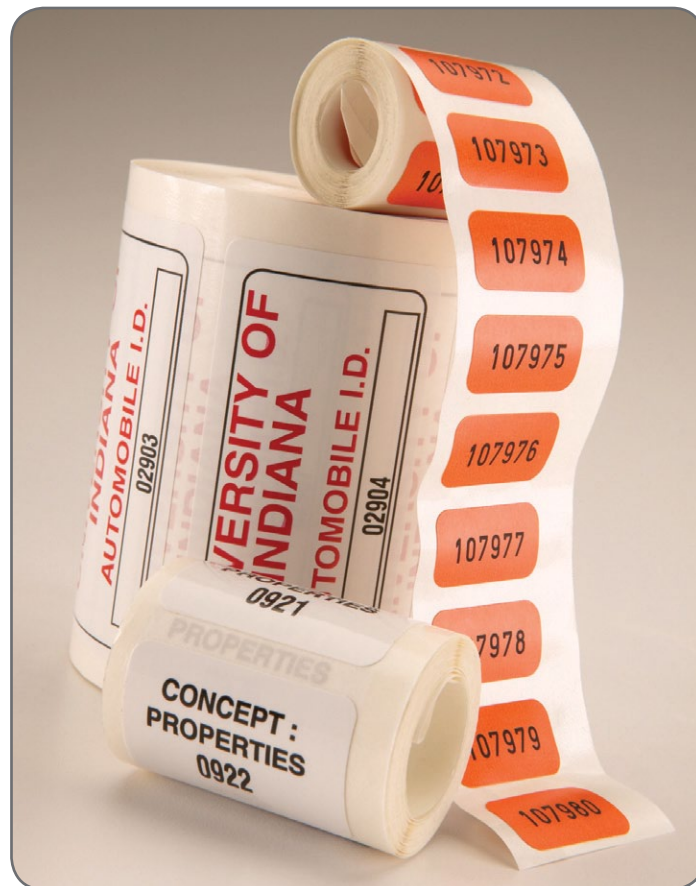
Please ask if a bar code type not shown here is needed.



Jumbo Oval 1-11/16" x 3"



2" Dia.



STEP 1: Choose Label Shape and Size

Choose any size from the pricing grid on page 24.

STEP 2: Choose Label Stock

White Vinyl	Silver Polypropylene Shiny	Silver Polyester Matte
White Gloss/Litho Permanent or Removable (deduct 30% off base cost)	Silver Polyester Brushed	Silver Foil Dull or Shiny (deduct 30% off base cost)
White Polypropylene (face adhesive) (deduct 20% off base cost)	Clear Polypropylene (deduct 20% off base cost)	Gold Foil Dull or Shiny (deduct 30% off base cost)

Please specify face or back adhesive when selecting Clear Polypropylene.

See page 34 for additional information about Consecutive Number, Consecutive Bar Code and Variable Data Labels.

STEP 3: Choose Ink Color

Standard ink colors

Black	Red	Yellow
White	Reflex Blue	Green
Process Blue	Violet	Brown
Burgundy	Orange	Hunter Green
Golden Yellow	Rubine Red	Teal

More ink colors: \$12.50* per color.

Gold	Silver	Light Blue
Dark Gray	Ivory	Pink
Light Green	Light Gray	Medium Blue
Warm Red		

Die Cut Sizes	250	500	1,000	2,000	3,000	5,000
1/2" X 1"	143.13	190.84	267.74	151.06/M	114.22/M	78.58/M
3/4" x 1-1/2"	147.01	196.01	272.65	153.16/M	115.20/M	78.81/M
3/4" x 2"	147.01	196.01	272.65	153.16/M	115.20/M	78.81/M
7/8" x 3"	152.17	199.90	276.33	184.00/M	142.49/M	100.53/M
1" x 1"	143.13	190.84	267.74	151.06/M	114.22/M	78.58/M
1" x 1-1/2"	147.01	196.01	272.65	153.16/M	115.20/M	78.81/M
1" x 2"	147.01	196.01	272.65	153.16/M	115.20/M	78.81/M
1" x 2-1/2"	152.17	199.90	276.33	184.00/M	142.49/M	100.53/M
1" x 3"	152.17	199.90	276.33	184.00/M	142.49/M	100.53/M
1" x 4"	157.33	205.05	281.24	196.50/M	155.01/M	106.12/M
1-1/4" x 3-1/2"	162.49	211.48	286.16	197.73/M	157.98/M	113.52/M
1-1/2" x 1-1/2"	152.17	199.90	276.33	184.00/M	142.49/M	100.53/M
1-1/2" x 2"	152.17	199.90	276.33	184.00/M	142.49/M	100.53/M
1-1/2" x 3"	162.49	211.48	286.16	197.73/M	157.98/M	113.52/M
2" x 1-1/4"	152.17	199.90	276.33	184.00/M	142.49/M	100.53/M
2" x 2"	157.33	205.05	281.24	196.50/M	155.01/M	106.12/M
2" x 3"	167.64	215.36	292.30	200.20/M	166.33/M	128.77/M
2" x 3-1/2"	172.80	221.80	297.21	201.41/M	168.13/M	144.88/M
2" x 4"	177.97	226.96	299.66	202.65/M	168.72/M	144.88/M
2" x 4-1/2"	183.12	232.11	303.36	204.48/M	170.52/M	154.41/M
2-1/8" x 7-3/4"	217.94	269.52	330.35	217.38/M	183.04/M	178.25/M
2-1/2" x 1-1/2"	157.33	205.05	281.24	196.50/M	155.01/M	106.12/M
2-1/2" x 2-1/2"	172.80	221.80	297.21	201.41/M	168.13/M	144.88/M
3" x 3"	183.12	232.11	303.36	204.48/M	170.52/M	154.41/M
3-1/2" x 3"	193.43	242.42	310.71	208.17/M	174.09/M	161.56/M
3" x 4"	197.31	246.32	313.19	209.39/M	175.29/M	161.56/M
4" x 4"	211.48	265.65	326.69	216.15/M	181.24/M	177.67/M
4" x 5"	230.84	282.42	340.20	224.76/M	189.60/M	187.20/M
5" x 3"	210.19	260.48	324.23	214.31/M	179.45/M	177.66/M
3/4" Diameter	143.13	190.84	267.74	151.06/M	114.22/M	78.58/M
1" Diameter	143.13	190.84	267.74	151.06/M	114.22/M	78.58/M
1-1/4" Diameter	147.01	196.01	272.65	153.16/M	115.20/M	78.81/M
1-1/2" Diameter*	152.17	199.90	276.33	184.00/M	142.49/M	100.53/M
2" Diameter*	157.33	205.05	281.24	196.50/M	155.01/M	106.12/M
2-1/4" Diameter	162.49	211.48	286.16	197.73/M	157.98/M	113.52/M
2-1/2" Diameter	172.80	221.80	297.21	201.41/M	168.13/M	144.88/M
3" Diameter*	183.12	232.11	303.36	204.48/M	170.52/M	154.41/M
3-1/2" Diameter*	201.16	251.46	316.86	211.24/M	177.07/M	168.13/M
4" Diameter*	211.48	265.65	326.69	216.15/M	181.24/M	177.67/M
1-1/4" x 2" Oval	152.17	199.90	276.33	184.00/M	142.49/M	100.53/M
1-1/4" x 2-1/2" Oval	157.33	205.05	281.24	196.50/M	155.01/M	106.12/M
1-1/2" x 3" Oval	162.49	211.48	286.16	197.73/M	157.98/M	113.52/M
2" x 3" Oval	167.64	215.36	292.30	200.20/M	166.33/M	128.77/M
2" x 3-1/2" Oval	172.80	221.80	297.21	201.41/M	168.13/M	144.88/M
2" x 4" Oval	177.97	226.96	299.66	202.65/M	168.72/M	144.88/M
3" x 4" Oval	197.31	246.32	313.19	209.39/M	175.29/M	161.56/M
Jumbo Oval	162.49	211.48	286.16	197.73/M	157.98/M	113.52/M
2" Seal*	157.33	205.05	281.24	196.50/M	155.01/M	106.12/M
Each Additional Spot Color (up to 3 colors) Close registration may vary +/- 1/64"						
	54.00	54.00	54.00	32.00/M	22.00/M	15.00/M

Need 10,000 or more labels?
Ask for a Quote

For additional sizes or more than 3 ink colors,
 please see sales associate.



- Printed on durable vinyl, polypropylene or polyester stocks.
- Laminated at NO CHARGE.
- **Weather and sun resistant up to 1 ½ years.**



3/4" x 1-1/2"



3" Dia.



1-1/2" x 3" Oval

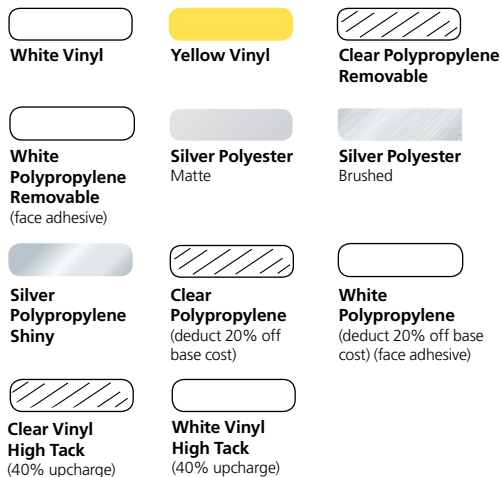


2-1/8" x 7-3/4"

STEP 1: Choose Label Shape and Size

Choose any size from the pricing grid on page 26.

STEP 2: Choose Label Stock



Please specify face or back adhesive when selecting clear stocks.

STEP 3: Choose Ink Color

Standard ink colors



More ink colors: \$12.50* per color.



See page 34 for additional information about Weatherproof Labels.

More Weatherproof Labels

Square Cut Sizes	250	500	1,000	2,000	3,000	5,000
Up to 1 Sq. In.	152.17	199.88	276.32	200.17/M	159.78/M	126.99/M
1.1 to 2 Sq. In.	156.03	205.04	281.22	202.04/M	159.78/M	126.99/M
2.1 to 3 Sq. In.	161.18	208.91	284.92	203.24/M	169.90/M	133.54/M
3.1 to 4 Sq. In.	166.35	214.07	289.84	205.08/M	169.89/M	133.54/M
4.1 to 5 Sq. In.	171.51	220.52	294.75	206.33/M	172.88/M	143.08/M
5.1 to 6 Sq. In.	176.66	224.39	300.87	208.78/M	174.68/M	143.08/M
6.1 to 7 Sq. In.	181.82	230.83	305.79	210.01/M	176.47/M	153.22/M
7.1 to 8 Sq. In.	186.98	235.98	308.25	211.24/M	177.06/M	153.22/M
8.1 to 9 Sq. In.	192.14	241.15	311.95	213.07/M	178.86/M	162.76/M
9.1 to 10 Sq. In.	197.29	246.31	315.61	214.30/M	180.64/M	162.76/M
10.1 to 11 Sq. In.	202.45	251.46	319.31	216.77/M	182.42/M	169.90/M
11.1 to 12 Sq. In.	206.32	255.33	321.78	217.98/M	183.62/M	169.90/M
12.1 to 13 Sq. In.	210.19	260.49	325.44	219.83/M	185.41/M	176.47/M
13.1 to 14 Sq. In.	214.07	265.65	329.13	221.06/M	186.61/M	176.47/M
14.1 to 15 Sq. In.	219.22	269.51	332.81	222.89/M	187.78/M	186.01/M
15.1 to 16 Sq. In.	220.52	274.67	335.27	224.74/M	189.58/M	186.01/M
16.1 to 17 Sq. In.	226.96	278.53	338.96	225.98/M	191.37/M	186.61/M
17.1 to 18 Sq. In.	232.11	282.41	342.64	229.04/M	193.76/M	187.18/M
18.1 to 19 Sq. In.	235.98	287.57	346.34	230.89/M	195.54/M	188.40/M
19.1 to 20 Sq. In.	239.86	291.45	348.78	233.34/M	197.94/M	195.54/M
Each Additional Spot Color (up to 3 colors) Close registration may vary +/- 1/64"						
	54.00	54.00	54.00	32.00/M	22.00/M	15.00/M

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Need 10,000 or more labels?
Ask for a Quote

For additional sizes or more than 3 ink colors,
 please see sales associate.

STEP 1: Choose Label Shape and Size

Choose any size from the pricing grid on page 28.

STEP 2: Choose Label Stock

White Vinyl

Yellow Vinyl

Clear Polypropylene
Removable

White
Polypropylene
Removable
(face adhesive)

Silver Polyester
Matte

Silver Polyester
Brushed

Silver
Polypropylene
Shiny

Clear
Polypropylene
(deduct 20% off
base cost)

White
Polypropylene
(deduct 20% off base
cost) (face adhesive)

Clear Vinyl
High Tack
(40% Upcharge)

White Vinyl
High Tack
(40% Upcharge)

Please specify face or back adhesive when selecting Clear
 Polypropylene or Clear Polypropylene Removable.

See page 34 for additional information about
 Weatherproof and Reflective Labels.

STEP 3: Choose Ink Color

Standard ink colors

Black

Red

Yellow

White

Reflex Blue

Green

Process Blue

Violet

Brown

Burgundy

Orange

Hunter Green

Golden Yellow

Rubine Red

Teal

More ink colors: \$12.50* per color.

Gold

Silver

Light Blue

Dark Gray

Ivory

Pink

Light Green

Light Gray

Medium Blue

Warm Red

- Sizes range from ¼" x ¼" to 12" x 24".
- If your label exceeds 20 square inches,
 see a sales associate for pricing.

Die Cut or Square Cut	50	75	100	250	500	1,000	2,000	3,000	5,000
3/4" x 2"	290.33	300.14	309.23	367.20	474.51	659.93	497.71 /M	444.28 /M	424.60 /M
1" x 2"	290.33	300.14	309.23	367.20	474.51	659.93	497.71 /M	444.28 /M	424.60 /M
1" x 2-1/2"	290.33	300.14	309.23	367.20	474.51	659.93	497.71 /M	444.28 /M	424.60 /M
1" x 3"	290.33	300.14	309.23	367.20	474.51	659.93	497.71 /M	444.28 /M	424.60 /M
1" x 4"	290.33	300.14	309.23	367.20	474.51	659.93	497.71 /M	444.28 /M	424.60 /M
1-1/2" x 3"	290.33	300.14	309.23	367.20	474.51	659.93	497.71 /M	444.28 /M	424.60 /M
1-1/2" x 4"	330.96	346.31	359.46	402.24	511.01	730.01	517.39 /M	469.59 /M	424.60 /M
2" x 2"	290.33	300.14	309.23	367.20	474.51	659.93	497.71 /M	444.28 /M	424.60 /M
2" x 3"	330.96	346.31	359.46	402.24	511.01	730.01	517.39 /M	469.59 /M	424.60 /M
2" x 3-1/2"	330.96	346.31	359.46	402.24	511.01	730.01	517.39 /M	469.59 /M	424.60 /M
2" x 4"	330.96	346.31	359.46	402.24	511.01	730.01	517.39 /M	469.59 /M	424.60 /M
3" x 3"	330.96	346.31	359.46	402.24	511.01	730.01	517.39 /M	469.59 /M	424.60 /M
3" x 4"	338.55	357.96	375.81	483.27	657.01	949.02	742.34 /M	680.48 /M	635.49 /M
3" x 5"	338.55	357.96	375.81	483.27	657.01	949.02	742.34 /M	680.48 /M	635.49 /M
4" x 4"	386.99	422.58	458.02	652.16	949.17	1,487.45	1283.60 /M	1203.97 /M	1156.20 /M
4" x 5"	386.99	422.58	458.02	652.16	949.17	1,487.45	1283.60 /M	1203.97 /M	1156.20 /M
4" x 6"	386.99	422.58	458.02	652.16	949.17	1,487.45	1283.60 /M	1203.97 /M	1156.20 /M
2" Diameter	290.33	300.14	309.23	367.20	474.51	659.93	497.71 /M	444.28 /M	424.60 /M
2-1/2" Diameter	330.96	346.31	359.46	402.24	511.01	730.01	517.39 /M	469.59 /M	424.60 /M
3" Diameter	330.96	346.31	359.46	402.24	511.01	730.01	517.39 /M	469.59 /M	424.60 /M
3-1/2" Diameter	338.55	357.96	375.81	483.27	657.01	949.02	742.34 /M	680.48 /M	635.49 /M
4" Diameter	386.99	422.58	458.02	652.16	949.17	1,487.45	1283.60 /M	1203.97 /M	1156.20 /M
4-1/2" Diameter	386.99	422.58	458.02	652.16	949.17	1,487.45	1283.60 /M	1203.97 /M	1156.20 /M
5" Diameter	386.99	422.58	458.02	652.16	949.17	1,487.45	1283.60 /M	1203.97 /M	1156.20 /M
1-1/2" x 2-1/2" Oval	290.33	300.14	309.23	367.20	474.51	659.93	497.71 /M	444.28 /M	424.60 /M
2" x 3" Oval	330.96	346.31	359.46	402.24	511.01	730.01	517.39 /M	469.59 /M	424.60 /M
2" x 3-1/2" Oval	330.96	346.31	359.46	402.24	511.01	730.01	517.39 /M	469.59 /M	424.60 /M
2" x 4" Oval	330.96	346.31	359.46	402.24	511.01	730.01	517.39 /M	469.59 /M	424.60 /M
3" x 4" Oval	338.55	357.96	375.81	483.27	657.01	949.02	742.34 /M	680.48 /M	635.49 /M
4" x 6" Oval	386.99	422.58	458.02	652.16	949.17	1,487.45	1283.60 /M	1203.97 /M	1156.20 /M
Each Additional Ink Color (up to 3 colors)									
	54.00	54.00	54.00	54.00	54.00	54.00	32.00 /M	22.00 /M	15.00 /M

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For additional sizes or more than 3 ink colors, please see sales associate.

- Use in poorly lit areas where high visibility is needed.
- Very durable.
- Great for outdoor applications.
- See page 28 for standard ink colors.



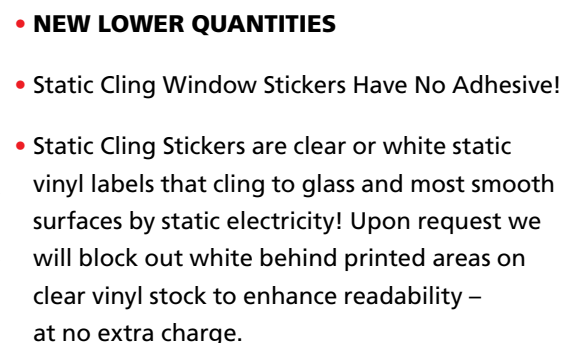
2" x 2"



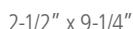
2" x 3 1/2"



3" Diameter



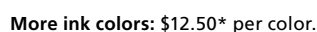
**For additional sizes or more than 3 colors,
please see sales associate.**



Choose any size from the pricing grid on page 30.

Please specify face or back adhesive for Clear Polypropylene Removable, Clear Static Vinyl and White Static Vinyl.

Standard ink colors



See page 34 for additional information about Bumper Stickers.



2-3/4" x 15"



3-3/4" x 15"

Bumper stickers are a great way to get your message to the public!



5" Diameter Bumper



4" x 6" Oval Bumper

Extended Life Durable Decals

Die Cut or Square Cut	50	75	100	250	500	1,000	2,000	3,000	5,000
3/4" x 2"	144.92	163.31	175.64	257.94	285.52	361.22	255.23 /M	218.46 /M	156.17 /M
1" x 2"	144.92	163.31	175.64	257.94	285.52	361.22	255.23 /M	218.46 /M	156.17 /M
1" x 2-1/2"	144.92	163.31	175.64	257.94	285.52	361.22	255.23 /M	218.46 /M	156.17 /M
1" x 3"	144.92	163.31	175.64	257.94	285.52	361.22	255.23 /M	218.46 /M	156.17 /M
1" x 4"	144.92	163.31	175.64	257.94	285.52	361.22	255.23 /M	218.46 /M	156.17 /M
1-1/2" x 3"	144.92	163.31	175.64	257.94	285.52	361.22	255.23 /M	218.46 /M	156.17 /M
1-1/2" x 4"	156.82	181.69	186.45	273.62	321.21	389.34	266.05 /M	229.28 /M	197.27 /M
2" x 2"	144.92	163.31	175.64	257.94	285.52	361.22	255.23 /M	218.46 /M	156.17 /M
2" x 3"	156.82	181.69	186.45	273.62	321.21	389.34	266.05 /M	229.28 /M	197.27 /M
2" x 3-1/2"	156.82	181.69	186.45	273.62	321.21	389.34	266.05 /M	229.28 /M	197.27 /M
2" x 4"	156.82	181.69	186.45	273.62	321.21	389.34	266.05 /M	229.28 /M	197.27 /M
3" x 3"	156.82	181.69	186.45	273.62	321.21	389.34	266.05 /M	229.28 /M	197.27 /M
3" x 4"	156.82	181.69	207.65	317.42	359.06	415.30	311.47 /M	240.09 /M	207.54 /M
3" x 5"	156.82	181.69	207.65	317.42	359.06	415.30	311.47 /M	240.09 /M	207.54 /M
4" x 4"	178.66	213.94	244.38	367.71	399.72	454.23	381.55 /M	272.54 /M	230.14 /M
4" x 5"	178.66	213.94	244.38	367.71	399.72	454.23	381.55 /M	272.54 /M	230.14 /M
4" x 6"	190.78	231.66	266.48	405.02	436.06	499.65	451.20 /M	314.93 /M	299.79 /M
2" Diameter	144.92	163.31	175.64	257.94	285.52	361.22	255.23 /M	218.46 /M	156.17 /M
2-1/2" Diameter	156.82	181.69	186.45	273.62	321.21	389.34	266.05 /M	229.28 /M	197.27 /M
3" Diameter	156.82	181.69	186.45	273.62	321.21	389.34	266.05 /M	229.28 /M	197.27 /M
3-1/2" Diameter	156.82	181.69	207.65	317.42	359.06	415.30	311.47 /M	240.09 /M	207.54 /M
4" Diameter	178.66	213.94	244.38	367.71	399.72	454.23	381.55 /M	272.54 /M	230.14 /M
4-1/2" Diameter	178.66	213.94	244.38	367.71	399.72	454.23	381.55 /M	272.54 /M	230.14 /M
5" Diameter	190.78	231.66	266.48	405.02	436.06	499.65	451.20 /M	314.93 /M	299.79 /M
1-1/2" x 2-1/2" Oval	144.92	163.31	175.64	257.94	285.52	361.22	255.23 /M	218.46 /M	156.17 /M
2" x 3" Oval	156.82	181.69	186.45	273.62	321.21	389.34	266.05 /M	229.28 /M	197.27 /M
2" x 3-1/2" Oval	156.82	181.69	186.45	273.62	321.21	389.34	266.05 /M	229.28 /M	197.27 /M
2" x 4" Oval	156.82	181.69	186.45	273.62	321.21	389.34	266.05 /M	229.28 /M	197.27 /M
3" x 4" Oval	156.82	181.69	207.65	317.42	359.06	415.30	311.47 /M	240.09 /M	207.54 /M
4" x 6" Oval	190.78	231.66	266.48	405.02	436.06	499.65	451.20 /M	314.93 /M	299.79 /M
Each Additional Ink Color (up to 3 colors)									
	54.00	54.00	54.00	54.00	54.00	54.00	32.00 /M	22.00 /M	15.00 /M
Square Cut	50	75	100	250	500	1,000	2,000	3,000	5,000
up to 5	144.92	163.31	175.63	257.94	285.52	361.22	255.23 /M	218.46 /M	156.17 /M
5.1 - 10	156.82	181.69	186.45	273.62	321.21	389.34	266.05 /M	229.28 /M	197.26 /M
10.1 - 15	167.74	197.80	207.65	317.44	359.06	415.30	311.47 /M	240.09 /M	207.54 /M
15.1 - 20	178.66	213.94	244.38	367.71	399.72	454.23	381.55 /M	272.54 /M	230.14 /M
Each Additional Ink Color (up to 3 colors)									
	54.00	54.00	54.00	54.00	54.00	54.00	32.00 /M	22.00 /M	15.00 /M



1-1/2" x 2-1/2" Oval



2" x 2"

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Need 10,000 or more labels?
Ask for a Quote

For additional sizes or more than 3 ink colors,
please see sales associate.

2" x 4"



2-1/2" Diameter

- **Manufactured to withstand harsh conditions.**
- Very low minimums – 50 labels.
- Singled at NO CHARGE, upon request.
- Most commonly finished as singles. Most can be finished on rolls upon request.



2-1/2" Diameter



⚠ WARNING

Arc Flash and Shock Hazard

Category 1 PPE Required

1" x 2-1/2"

**CAUTION
NOT A STEP**

2-1/2" x 5"

STEP 1: Choose Label Shape and Size

Choose any size from the pricing grid on pages 32.

STEP 2: Choose Ink Color

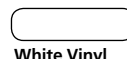
Standard ink colors



STEP 3: Choose Label Stock



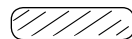
Clear Vinyl



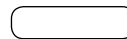
White Vinyl



Yellow Vinyl



Clear Vinyl
High Tack
(35% upcharge)



White Vinyl
High Tack
(35% upcharge)



Silver Chrome
Polyester
(20% upcharge)

Please specify face or back adhesive when selecting clear stock.

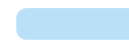
More ink colors: \$12.50* per color.



Gold



Silver



Light Blue



Dark Gray



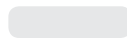
Ivory



Pink



Light Green



Light Gray



Medium Blue



Warm Red

See page 34 for additional information about
Extended Life Durable Decals.

Consecutive Number and Consecutive Bar code Labels

- **Use Consecutive Number or Bar Code labels for inventory control or parking permits.**
- Upon request, Consecutive Number labels can be singled at NO CHARGE.
- **Variable Data technology offers unique numbering sequences, random bar codes and is great for direct mailing lists. Ask an associate for more information or pricing.**
- Popular types of bar codes include: 3 of 9, Code 2 of 5, Codabar, Code 128, QR and UPC.
- For easy scanning, bar codes should be printed on a white background.
- Blue, red, green, gold, silver and white foil numbers are available on back adhesive only. Ask an associate for more information or pricing.

Weatherproof Labels

- Printed on durable vinyl, polypropylene or polyester stocks.
- Laminated at NO CHARGE.
- **Weather and sun resistant up to 1½ years.**
- Sizes range from ¼" x ¼" to 12" x 24". If your label exceeds 20 square inches, see a sales associate for pricing.
- Not recommended for under water use.

How to figure the square inches for your butt cut label.

- ½" x 6" = 3 square inches
- 3" x 5-1/2" = 16.5 square inches
- 2" x 6" = 12 square inches

Reflective Labels

- Use in poorly lit areas where high visibility is needed.
- Very durable.
- Great for outdoor applications.
- Most commonly finished as singles. Most can be finished on rolls upon request. Reflective Labels are not scored on the back side.
- Stock appears more silver than white in color.
- We cannot guarantee an exact PMS match on Reflective Labels.

Bumper Stickers

- Rectangle Bumper Stickers include a ¼" tab for easy removal. The 3" x 5" oval, 4" x 6" oval and 5" circle will be scored on the liner.
- Static Cling Bumper Stickers should be applied to the inside of windows.
- Backside printing is available on Bumper Stickers. Cost is the same as an additional ink color. Backside printing is not available on Static Cling.

Extended Life Durable Decals

- Manufactured to withstand harsh conditions.
- Very low minimums – 50 labels.
- Durable for 3-4 years.
- Most commonly finished as singles. Most can be finished on rolls upon request.

General Information

- Specify face or back adhesive when selecting Clear Polypropylene, Clear Polypropylene Removable, White Static Vinyl or Clear Static Vinyl.
- Additional ink color charge will apply if you are using more than one ink color on the same label.
- Paper stock and ink color swatches are computer generated and do not reflect the exact color or texture.
- Gloss, foil and laminated stocks are not recommended for typewriter use or some pens and/or pencils.
- Actual samples available upon request.

SPECIAL APPLICATION LABELS

TAMPER EVIDENT LABELS

PAGES 36 – 37

WHITE GLOSS REPOSITIONABLE LABELS

PAGE 38

WHITE POLYPROPYLENE REPOSITIONABLE LABELS

PAGE 39

ADDITIONAL LABEL PRODUCTS

PAGE 40

**TAMPER EVIDENT
LABELS
VOID & CHECKERBOARD
PATTERNS**

**REPOSITIONABLE
LABELS
APPLY & REAPPLY TO
ALMOST ANY SURFACE**



Die Cut Labels	500	1,000	2,000	3,000	5,000	10,000
1/2" x 1-1/2"	202.32	252.93	217.52/M	187.19/M	134.05/M	96.12/M
3/4" x 1-1/2"	210.41	263.02	222.56/M	194.75/M	139.09/M	106.24/M
3/4" x 1-3/4"	210.41	263.02	222.56/M	194.75/M	139.09/M	106.24/M
3/4" x 2"	210.41	263.02	222.56/M	194.75/M	139.09/M	106.24/M
1" x 1"	202.32	252.93	217.52/M	187.19/M	134.05/M	96.12/M
1" x 1-1/2"	210.41	263.02	222.56/M	194.75/M	139.09/M	106.24/M
1" x 2"	210.41	263.02	222.56/M	194.75/M	139.09/M	106.24/M
1" x 3"	222.56	278.22	242.77/M	212.48/M	155.63/M	121.44/M
1-1/2" x 1-1/2"	222.56	278.20	242.77/M	212.48/M	155.63/M	121.44/M
2" x 2"	238.80	298.47	263.02/M	232.65/M	192.27/M	136.53/M
2" x 3"	263.02	328.80	283.27/M	252.93/M	212.48/M	151.74/M
2" x 4"	279.25	349.05	313.60/M	283.30/M	237.77/M	177.06/M
1/2" Diameter	190.21	237.73	187.19/M	141.62/M	103.68/M	73.39/M
3/4" Diameter	202.32	252.93	217.52/M	187.19/M	134.05/M	96.12/M
1" Diameter	202.32	252.93	217.52/M	187.19/M	134.05/M	96.12/M
1-1/2" Diameter	222.56	278.22	242.77/M	212.48/M	155.63/M	121.44/M
2" Diameter	238.80	298.47	263.02/M	232.65/M	192.23/M	136.53/M

Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"

	54.00	54.00	32.00/M	22.00/M	15.00/M	9.00/M
--	-------	-------	---------	---------	---------	--------

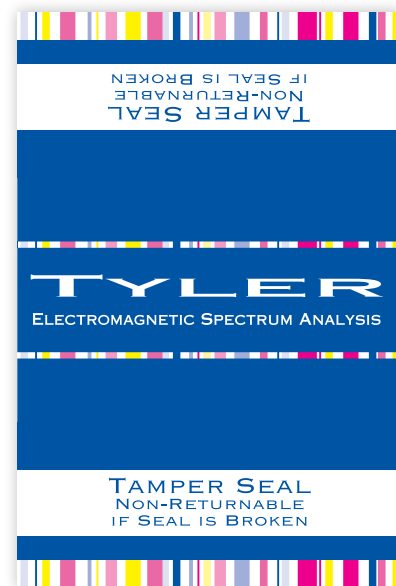
Square Cut Labels	500	1,000	2,000	3,000	5,000	10,000
Up to 1 Sq. In.	390.21	487.69	362.77/M	293.13/M	192.20/M	123.79/M
1.1 to 2 Sq. In.	401.75	502.17	374.78/M	302.71/M	200.69/M	130.94/M
2.1 to 3 Sq. In.	424.83	531.02	396.38/M	312.29/M	209.11/M	138.20/M
3.1 to 4 Sq. In.	436.33	545.46	398.81/M	321.94/M	217.42/M	145.38/M
4.1 to 5 Sq. In.	447.87	559.83	410.89/M	331.56/M	225.81/M	152.61/M

Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"

	54.00	54.00	32.00/M	22.00/M	15.00/M	9.00/M
--	-------	-------	---------	---------	---------	--------

Need 15,000 or more labels? Ask for a Quote

For additional sizes or more than 3 ink colors,
please see sales associate.



3" x 2"

- Chrome Polyester with Void and Checker Patterns leave a tamper mark on the surface when removed.
- Void pattern not recommended for small sizes.
Lettering is 1/2" tall.
- Highly Destructible White Polyethylene shreds when removed leaving the decal not usable.
- Allow 24 hours for label stock to set.
- Tamper Evident labels are not weatherproof.



Checkerboard Pattern



Void Pattern



White Destructible Polyethylene
(Waste not removed from roll)

**WARRANTY
VOID IF REMOVED**

3/4" x 3"

**CALIBRATION
VOID
IF SEAL IS BROKEN**

3/4" x 1-1/2"



3/4" Diameter



1" Diameter



1-1/4" x 2"

CONFIDENTIAL

Disclosure of any information contained in this file may result in civil penalties or criminal liabilities.

CONFIDENTIAL

2-1/4" x 1-1/2"

Jason's Auto Parts

VIN# _____

PART# _____

1" x 3"

STEP 1: Choose Label Shape and Size

Choose any size from the pricing grid on page 36.

STEP 2: Choose Label Stock



Tamper Evident Destructible



Tamper Evident Checkered



Tamper Evident Void

STEP 3: Choose Ink Color

Standard ink colors



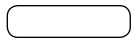
Black



Red



Yellow



White



Reflex Blue



Green



Process Blue



Violet



Brown



Burgundy



Orange



Hunter Green



Golden Yellow



Rubine Red



Teal

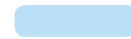
More ink colors: \$12.50* per color.



Gold



Silver



Light Blue



Dark Gray



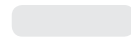
Ivory



Pink



Light Green



Light Gray



Medium Blue



Warm Red

White Gloss Repositionable (Indoor Application Only)

Size	500	1,000	2,000	3,000	5,000	10,000	
1/2" x 1"	100.87	126.09	99.27/M	75.12/M	54.98/M	38.92/M	
1" x 3"	118.03	147.54	128.74/M	112.68/M	82.53/M	64.40/M	
1-1/2" x 3"	130.89	163.63	144.85/M	131.46/M	106.64/M	77.81/M	
2" x 1"	111.58	139.48	118.03/M	103.28/M	73.76/M	56.34/M	
2" x 1-1/2"	118.03	147.54	128.74/M	112.68/M	82.53/M	64.40/M	
2" x 3"	139.48	174.36	150.22/M	134.13/M	112.68/M	80.47/M	
2" x 3-1/2"	262.99	328.75	242.82/M	195.89/M	135.53/M	93.28/M	
2-1/2" x 1-1/2"	126.64	158.28	139.48/M	123.37/M	101.94/M	72.40/M	
2-3/4" x 1-3/4"	130.89	163.63	144.85/M	131.46/M	106.64/M	77.81/M	
2" x 4"	148.09	185.10	166.30/M	150.24/M	126.09/M	93.90/M	
2" x 4-1/2"	275.88	344.84	256.30/M	206.62/M	158.32/M	114.76/M	
3" x 3"	156.64	195.84	171.69/M	152.91/M	128.74/M	96.57/M	
3" x 4"	165.27	206.58	182.41/M	163.63/M	136.81/M	118.03/M	
4" x 4"	199.57	249.48	209.25/M	177.02/M	155.58/M	126.09/M	
5" x 3"	190.96	238.75	203.86/M	174.34/M	152.89/M	123.39/M	
2" Diameter*	126.64	158.28	139.48/M	123.37/M	101.94/M	72.40/M	
2-1/2" Diameter*	143.75	179.69	158.24/M	142.17/M	119.22/M	87.21/M	
3" Diameter"	156.64	195.84	171.69/M	152.91/M	128.74/M	96.57/M	
3-1/2" Diameter*	173.82	217.27	189.62/M	167.19/M	142.17/M	119.87/M	
4" Diameter*	199.57	249.48	209.23/M	177.04/M	155.58/M	126.07/M	
1-1/4" x 2" Oval*	118.03	147.54	128.74/M	112.68/M	82.53/M	64.40/M	
1-1/4" x 2-1/2" Oval*	126.64	158.28	139.48/M	123.37/M	101.94/M	72.40/M	
1-1/2" x 3" Oval	130.89	163.63	144.85/M	131.46/M	106.64/M	77.81/M	
2" x 3" Oval*	139.50	174.36	150.22/M	134.13/M	112.68/M	80.47/M	
3" x 4" Oval	165.27	206.56	182.41/M	163.63/M	136.81/M	118.03/M	
7-1/2" x 8-1/2" Mouse Pad*	768.79	960.99	774.12/M	665.95/M	590.42/M	393.87/M	6A
Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"							
	54.00	54.00	32.00/M	22.00/M	15.00/M	9.00/M	6A

Need 15,000 or more labels?
Ask for a Quote

For additional sizes or more than 3 ink colors,
 please see sales associate.

- **Repositionable Labels can be applied and reapplied to almost any surface.**
- Removes cleanly leaving no residue.
- Use Repositionable Labels as an alternative to magnets.



7-1/2" x 8-1/2"
 Mouse Pad
 (Matte Lamination)



4" Diameter



3-1/2" Diameter



1-1/2" x 1-1/2"

White Polypropylene Repositionable (Indoor and Outdoor Application)

Size	250	500	1,000	2,000	3,000	5,000	
1/2" x 1"	143.13	190.84	267.74	151.06/M	114.22/M	78.58/M	
1" x 3"	152.17	199.90	276.33	184.00/M	142.49/M	100.53/M	
1-1/2" x 3"	162.49	211.48	286.16	197.73/M	157.98/M	113.52/M	
2" x 1"	147.01	196.01	272.65	153.16/M	115.20/M	78.81/M	
2" x 1-1/2"	152.17	199.90	276.33	184.00/M	142.49/M	100.53/M	
2" x 3"	167.64	215.36	292.30	200.20/M	166.33/M	128.77/M	
2" x 3-1/2" Business Card	172.80	221.80	297.21	201.41/M	168.13/M	144.88/M	
2" x 4"	177.97	226.96	299.66	202.65/M	168.72/M	144.88/M	
2" x 4-1/2"	183.12	232.11	303.36	204.48/M	170.52/M	154.41/M	
2-1/2" x 1-1/2"	157.33	205.05	281.24	196.50/M	155.01/M	106.12/M	
2-3/4" x 1-3/4"	162.49	211.48	286.16	197.73/M	157.98/M	113.52/M	
3" x 3"	183.12	232.11	303.36	204.48/M	170.52/M	154.41/M	
3" x 4"	197.31	246.32	313.19	209.39/M	175.29/M	161.56/M	
4" x 4"	211.48	265.65	326.69	216.15/M	181.24/M	177.66/M	
5" x 3"	210.19	260.48	324.23	214.31/M	179.45/M	177.66/M	
2" Diameter*	157.33	205.05	281.24	196.50/M	155.01/M	106.12/M	
2-1/2" Diameter*	172.80	221.80	297.21	201.41/M	168.12/M	144.88/M	
3" Diameter"	183.12	232.11	303.36	204.48/M	170.52/M	154.41/M	
3-1/2" Diameter	201.16	251.46	316.86	211.24/M	177.07/M	168.13/M	
4" Diameter*	211.48	265.65	326.69	216.15/M	181.24/M	177.66/M	
1-1/4" x 2" Oval*	152.17	199.90	276.33	184.00/M	142.49/M	100.53/M	
1-1/4" x 2-1/2" Oval*	157.33	205.05	281.24	196.50/M	155.01/M	106.12/M	
1-1/2" x 3" Oval	162.49	211.48	286.16	197.73/M	157.98/M	113.52/M	
2" x 3" Oval*	167.64	215.36	292.30	200.20/M	166.33/M	128.77/M	
3" x 4" Oval	197.31	246.32	313.19	209.39/M	175.29/M	161.56/M	6A
Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"							
	54.00	54.00	54.00	32.00/M	22.00/M	15.00/M	6A

For additional sizes or more than 3 ink colors, please see sales associate.

**ARNAUD'S
BISTRO**
V.I.P. PARKING PASS

2" x 1"

**WILDERNESS
WONDERS**

New & Improved!
With Comfort
Grip Handle &
Watertight Lid

2" x 1-1/2"

STEP 1: Choose Label Shape and Size

Choose any size from the pricing grids on page 38 and 39.

STEP 2: Choose Label Stock



White Gloss Repositionable
(back adhesive only)



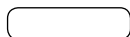
White Polypropylene Repositionable
(back adhesive only)

STEP 3: Choose Ink Color

Standard ink colors



Black



White



Process Blue



Burgundy



Golden Yellow



Red



Reflex Blue



Violet



Orange



Rubine Red



Yellow



Green



Brown



Hunter Green



Teal

More ink colors: \$12.50* per color.



Gold



Dark Gray



Light Green



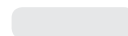
Warm Red



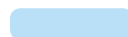
Silver



Ivory



Light Gray



Light Blue



Pink



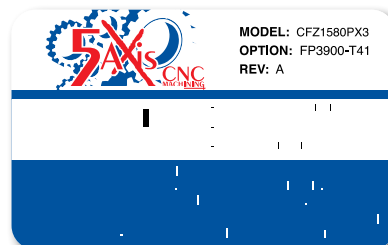
Medium Blue

UL Approved Labels

As an authorized Underwriters Laboratories label supplier, we work closely with UL to help meet your needs for approved UL Marks or materials.

Popular Applications Are:

- Fire & Safety
- Recognized Component Marks
- Appliances and HVAC
- Electronics
- Electrical Parts and Equipment

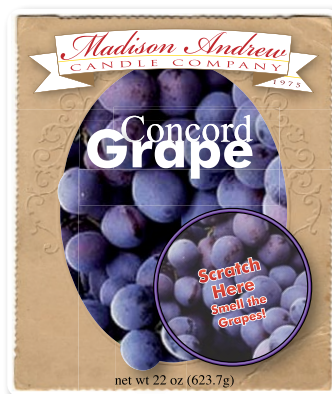


Scratch & Sniff and Scratch Off Inks

Adding a Scratch Off or a Scratch & Sniff element to your cards, self mailers, or labels will increase your customers response.

Popular Applications Are:

- Trade Shows
- Health and Beauty
- School Promotions
- Fund Raising
- On Pack Promotions



Self Laminating Labels

Self Laminating labels start as a standard label, but with the addition of a self lamination you can add protection to important information. Great for use in harsh environments. Easy to use and very durable.



Double Sided Labels

Double Sided labels can be viewed from either side.

Popular Applications Are:

- Retail Store Fronts
- Product Placement and Promotions
- Car Windshields
- Point of Purchase
- Travel and Tourism



LABELS FOR PRINTERS

COMPUTER LABELS

PAGE 42

STOCK MAILING LABELS

PAGE 43

LASER LABELS

PAGES 44 – 45

DIRECT THERMAL, THERMAL TRANSFER AND POS ROLLS

PAGES 46 – 47

NEW FOR 2013

**DIRECT THERMAL,
THERMAL TRANSFER
AND POS**



Depth	Size	Carrier Width	500	1,000	2,000	3,000	5,000	10,000
15/16"	2-1/2" x 15/16"	3-1/4"	91.31	114.72	62.84/M	59.55/M	43.00/M	41.37/M
15/16"	3-1/2" x 15/16"	4-1/4"	65.92	82.41	66.17/M	59.87/M	45.11/M	40.62/M
1-15/16"	3-1/2" x 1-15/16"	4-1/4"	89.99	112.48	88.43/M	76.37/M	64.67/M	54.13/M
1-15/16"	4" x 1-15/16"	4-3/4"	102.02	127.50	94.75/M	88.43/M	67.68/M	53.92/M
2-7/16"	4" x 2-7/16"	4-3/4"	160.10	200.15	119.08/M	114.11/M	86.02/M	72.78/M
2-7/8"	3-7/8" x 2-7/8"	4-5/8"	160.10	200.15	119.08/M	114.11/M	86.02/M	72.78/M
2-7/8"	5" x 2-7/8"	5-3/4"	177.31	221.65	133.99/M	130.67/M	109.16/M	90.96/M
2-15/16"	4" x 2-15/16"	4-3/4"	117.63	147.06	118.49/M	103.76/M	82.69/M	66.16/M
2-15/16"	4-1/4" x 2-15/16"	5"	121.26	151.55	118.80/M	106.78/M	90.06/M	70.66/M
2-15/16"	5" x 2-15/16"	5-3/4"	124.89	156.08	121.79/M	111.27/M	94.75/M	73.69/M
2-15/16"	5-3/4" x 2-15/16"	6-1/2"	201.13	251.42	143.90/M	138.93/M	122.39/M	100.90/M
3-7/16"	5" x 3-7/16"	5-3/4"	256.71	320.87	183.61/M	153.81/M	137.28/M	112.48/M
3-15/16"	4" x 3-15/16"	4-3/4"	211.19	255.13	143.88/M	139.74/M	122.39/M	100.90/M
3-15/16"	5" x 3-15/16"	5-3/4"	157.33	196.66	154.56/M	123.30/M	103.76/M	87.21/M
Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"								
			54.00	54.00	32.00/M	22.00/M	15.00/M	9.00/M

6A

Need 15,000 or more labels? Ask for a Quote

For additional sizes or more than 3 ink colors,
please see sales associate.

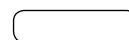
- Perforated at NO CHARGE.
- 30% discount for blank labels.
- Additional setups and sizes are available.
See a sales associate for pricing and availability.



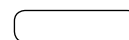
STEP 1: Choose Label Shape and Size

Choose any size from the pricing grid on page 42.

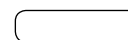
STEP 2: Choose Label Stock



White EDP
Litho



White EDP
Removable



White Computer
Gloss
(30% upcharge)

STEP 3: Choose Ink Color

Standard ink colors



Black



Red



Yellow



White



Reflex Blue



Green



Process Blue



Violet



Brown



Burgundy



Orange



Hunter Green



Golden Yellow



Rubine Red



Teal

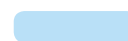
More ink colors: \$12.50* per color.



Gold



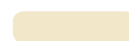
Silver



Light Blue



Dark Gray



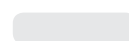
Ivory



Pink



Light Green



Light Gray



Medium Blue



Warm Red

Stock Mailing Labels are available in rolls, fan-folded with pin-fed or laser.

Roll Labels & Computer Labels

Size	500	1,000	2,000	3,000	5,000	10,000
Mailing (4" x 3" or 4" x 2-15/16")	58.85	73.57	64.39/M	58.26/M	52.10/M	44.47/M
Jumbo Mailing Labels (5" x 4" or 5" x 3-15/16")	74.18	88.90	79.70/M	73.57/M	61.31/M	53.66/M
15,000 & Above - ASK FOR A QUOTE						

Recycled Roll Labels & Computer Labels

ML-16 Only

Size	500	1,000	2,000	3,000	5,000	10,000
Mailing (4" x 3" or 4" x 2-15/16")	67.68	84.60	74.05/M	67.00/M	59.92/M	51.13/M
Jumbo Mailing Labels (5" x 4" or 5" x 3-15/16")	85.32	102.24	91.66/M	84.60/M	70.50/M	61.71/M
15,000 & Above - ASK FOR A QUOTE						

Laser Labels

Prices shown are per 100 Sheets.

Size	100 sheets	200 sheets	300 sheets	400 sheets	500 sheets
4" x 3-1/3"	70.52	52.10	44.46	36.80	31.80
	600 labels	1,200 labels	1,800 labels	2,400 labels	3,000 labels
600 Sheets & Above - ASK FOR A QUOTE					

Mailing Label Options

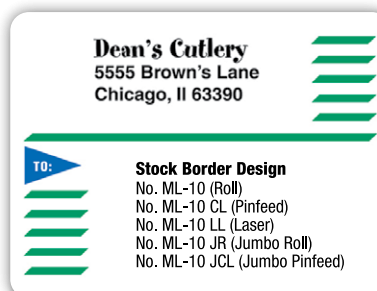
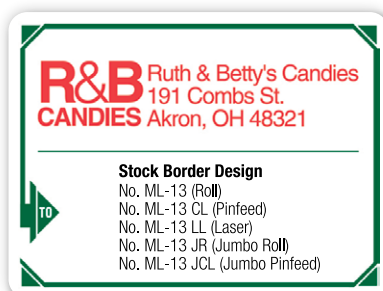
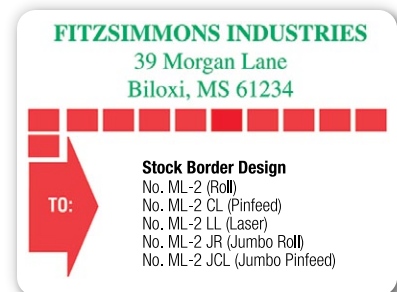
- Roll labels are printed on White Litho.
- Computer Labels are printed on White EDP.
- Laser Labels are printed on White Laser.
- Borders are pre-printed and cannot be altered in size or color.
- Imprint can be one color only. If your address information requires more than one color, please price as a custom label.
- Imprint area is 1/8" from the edge of the stock border.

Mailing Labels

measure 4" x 3" on a roll
4" x 2-15/16" pin-fed

Jumbo Mailing Labels

measure 5" x 4" on a roll
5" x 3-15/16" pin-fed

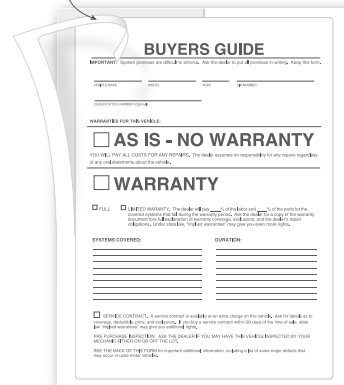


White Litho	100 Sheets	200 Sheets	300 Sheets	500 Sheets
Blank	35.34	57.56	73.43	106.16
1 Color	N/A	213.06	231.71	252.78
Fluorescent, White Gloss, Opaque & Removable	100 Sheets	200 Sheets	300 Sheets	500 Sheets
Blank	51.26	89.22	113.82	164.57
1 Color	N/A	276.98	301.25	328.61
Gold Foil, Silver Foil & White Vinyl	100 Sheets	200 Sheets	300 Sheets	500 Sheets
Blank	67.15	129.52	165.23	238.89
1 Color	N/A	308.94	335.98	366.53
Matte Clear	100 Sheets	200 Sheets	300 Sheets	500 Sheets
Blank	79.51	158.29	201.94	291.97
1 Color	N/A	330.25	359.77	391.81
Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"				
	N/A	54.00	54.00	54.00

4A

4A

The perimeter of the liner easily peels away to reveal adhesive edge



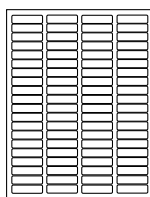
1 Spot Color on DT-1300

Printed on the liner for use on the inside of a window.

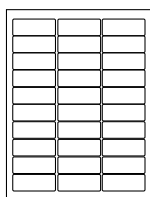
Need 1,000 or more sheets? Ask for a Quote

For additional sizes or more than 3 ink colors,
please see sales associate.

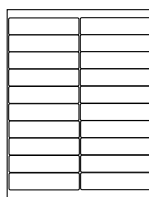
- Compatible with popular software programs, Samples can be provided for testing.
- Bleeds are not available on all sizes.
- Laser Labels should be priced and ordered by the sheet.
- Additional setups and sizes are available. See a sales associate for pricing and availability.



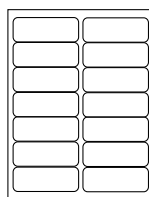
1.75" x .5"
DT-25 80-UP



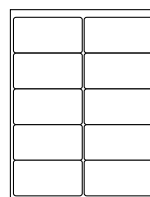
2.625" x 1"
DT-50 30-UP



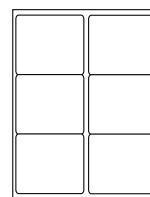
4" x 1"
DT-75 20-UP



4" x 1.33"
DT-100 14-UP



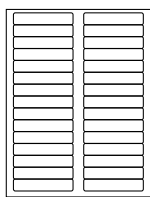
4" x 2"
DT-125 10-UP



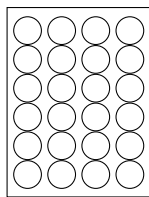
4" x 3.333"
DT-150 6-UP



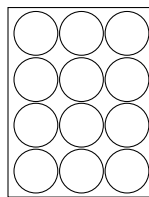
8.5" x 11"
DT-175 1-UP
(8-1/2" score on liner)



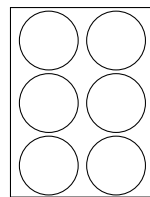
3.4375" x .667
DT-200 30-UP



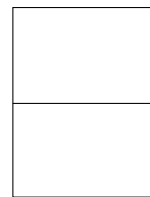
1.625" Dia.
DT-325 24-UP



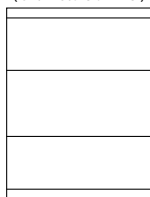
2.5" Dia.
DT-350 12-UP



3.33" Dia.
DT-375 6-UP



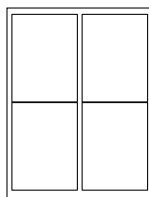
8.5" x 5.5"
DT-400 2-UP



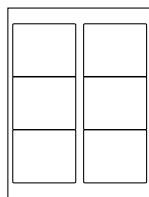
8.5" x 3.5"
DT-425 3-UP



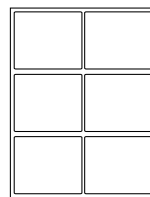
4.25" x 5.5"
DT-450 4-UP



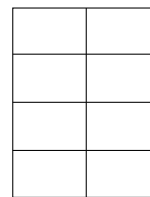
4" x 5"
DT-475 4-UP



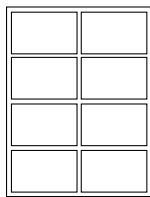
4" x 3"
DT-500 6-UP



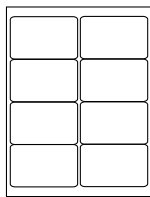
4" x 3.25"
DT-525 6-UP



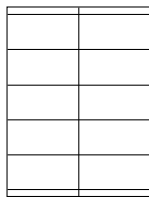
4.25" x 2.75"
DT-550 8-UP



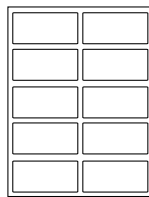
3.75" x 2.438"
DT-575 8-UP



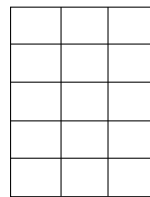
4" x 2.5"
DT-600 8-UP



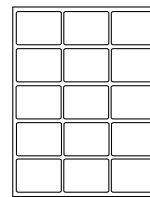
4.25" x 2"
DT-625 10-UP



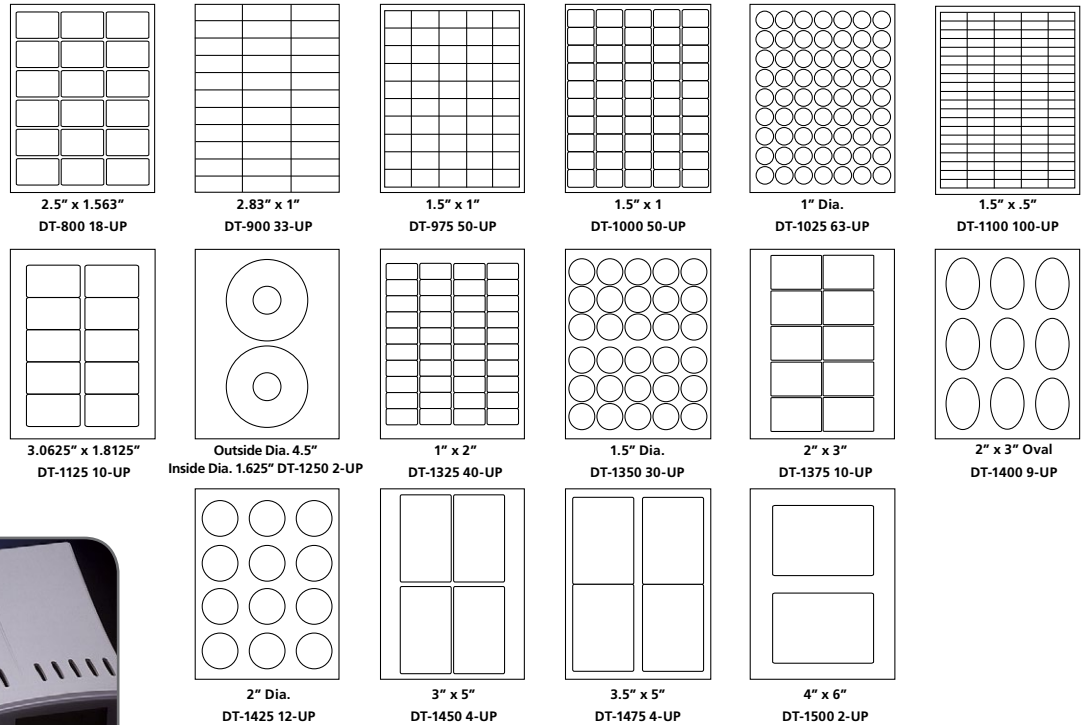
4" x 2"
DT-650 10-UP



2.83" x 2.2"
DT-750 15-UP



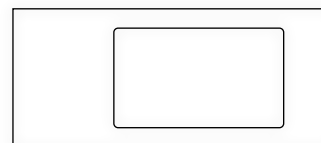
2.688" x 2"
DT-775 15-UP



LZ-10 Mailing Labels

LZ-10	200	300	500	1000
Blank	28.05/Lot	32.48/Lot	63.59/Lot	121.76/Lot
1 Color	77.95/Lot	90.24/Lot	135.29/Lot	179.93/Lot
2 Color	136.75/Lot	158.28/Lot	202.93/Lot	248.92/Lot

4A

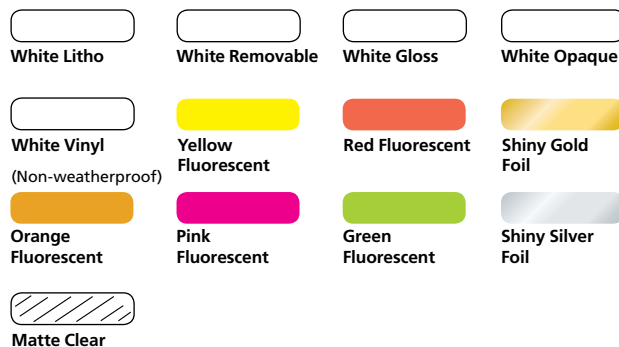


LZ-10
Mailing Label 5" x 2.9375
Overall 4.125" x 9.5"
White Litho Stock Only

STEP 1: Choose Label Shape and Size

Choose any size from the samples on pages 44 and 45.

STEP 2: Choose Label Stock

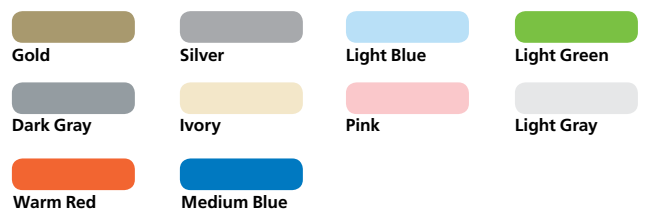


STEP 3: Choose Ink Color

Standard ink colors



More ink colors: \$12.50* per color.



Direct Thermal					
Product Code	Size	Qty per roll	Rolls per Carton	Labels per Carton	Price per Carton
TD-5	4" x 2"	3000	4	12,000	112.17
TD-15	4" x 3"	1900	4	7,600	106.00
TD-25	4" x 4"	1500	4	6,000	107.34
TD-35	4" x 6"	1000	4	4,000	88.64
TD-45	4" x 6" perforated	1000	4	4,000	88.64
TD-55	4" x 6-1/2"	900	4	3,600	103.43

1E

Thermal Transfer					
Product Code	Size	Qty per roll	Rolls per Carton	Labels per Carton	Price per Carton
TT-10	2" x 1"	5500	8	44,000	83.13
TT-20	3" x 5"	1250	6	7,500	89.83
TT-30	4" x 2"	3000	4	12,000	72.94
TT-40	4" x 3"	1900	4	7,600	63.54
TT-50	4" x 4"	1500	4	6,000	69.69
TT-60	4" x 6"	1000	4	4,000	57.83
TT-70	4" x 6-1/2"	900	4	3,600	62.29
TT-80	4" x 8"	750	4	3,000	63.49
TT-90	4" x 13"	475	4	1,900	81.19
TT-100	6" x 4"	1500	4	6,000	104.49

1E

- Industry Standard Roll Lengths
- Designed for use in all standard size table-top thermal printers.
- Finished on 3" cores.
- Perforation available upon request.
- Minimum order is 1 carton. See chart for quantity breakdown.



Point of Sale Rolls					
Stock #	Description	Paper Type	Pack	1-5 Cartons	6-25 Cartons
3 1/8" Thermal					
DL8044	3-1/8" x 273'	Thermal	50 Rls / Carton	55.56 /Carton	54.31 /Carton
DL8007	3-1/8" x 230'	Thermal	50 Rls / Carton	47.76 /Carton	46.64 /Carton
2-1/4" Thermal					
DL8909	2-1/4" x 85'	Thermal	72 Rls / Carton	23.83 /Carton	23.27 /Carton
3" 2-Ply					
DL7383	3" x 100'	2-Ply w/c	50 Rls / Carton	37.91 /Carton	37.03 / Carton
3" Bond					
DL7055	3" x 165'	Bond	50 Rls / Carton	20.11 /Carton	19.63 / Carton

2E

- Industry Standard Roll Lengths
- Minimum order is 1 carton.
- Quick Turnaround product.



Bleed: \$30.00*

Charge applies when the ink extends to the edge of the label. NO CHARGE for a bleed on process color labels.

Color Match: \$42.00*

Charge applies when specifying an ink color other than the standard inks listed in this catalog. Supply a PANTONE number from the PANTONE MATCHING SYSTEM® guide, or enclose a color swatch. We will match the coated version unless otherwise noted on the order. Color matches are guaranteed within a shade lighter or darker to the swatch provided.

Combined Orders

You may combine label orders for quantity pricing when they are the same size and ordered at the same time.

- COPY CHANGE: \$18.00*
- INK CHANGE: \$18.00*
- PAPER CHANGE: \$18.00*
- FOIL STAMP COPY CHANGE: \$25.00*
- FOIL STAMP INK OR PAPER CHANGE: \$18.00*
- PROCESS COLOR COPY CHANGE: \$25.00*

Minimum quantity per copy change –

- 500 for spot color
- 250 for weatherproof, bumper stickers, CN and Static Cling
- 100 for process color

NOTE: Combining orders may effect the turnaround time of your order. Blank laser labels and Promotional Products cannot be combined for quantity pricing.

Lamination

Lamination is charged as an additional ink color. It adds gloss, enhances color and provides a scuff-resistant surface. We do not recommend writing or typing on laminated labels.

Proofs

Turnaround time does NOT begin until the proof has been approved.

PDF PROOF: \$15.00* Proof will be sent via email.

\$10.00* charge to change copy or layout after proofing is complete.

PAPER PROOF: \$15.00* Proof will be sent via fax.

\$10.00* charge to change copy or layout after proofing is complete.

COLOR PAPER PROOF: \$22.00* Proof will be sent via Expedite.

\$13.50* charge to change copy or layout after proofing is complete.

Press Proof

Standard Rates - additional charges may apply based on order specifications.

- One color label \$30.00*
- Static Cling \$30.00*
- Laser Labels \$55.00*
- Foil Imprint or Embossed \$55.00*
- Process Color Labels \$35.00*
- Process Color + Foil Imprint/Embossed \$55.00*

Add \$15.00* for each additional color and/or lamination.

All press proofs are sent via Expedite service. Proof turnaround will match the turnaround of the product being ordered. If copy or layout changes are needed after the proofing process is complete, a 2nd press proof charge will apply.

Helpful Information**Adhesives**

Permanent adhesive is supplied on all label orders unless otherwise specified. See a sales associate about availability and pricing for special adhesives. NOTE: For best adhesion, apply labels at room temperature to any clean, dry, oil-free, non-textured, non-coated surface. If in doubt as to label adhesion to a product, we will provide samples. Litho and Gloss stocks are not recommended for application to vinyl products.

Artwork

Supported programs include:

- Adobe Illustrator®
- Adobe Photoshop®
- QuarkXPress™
- Adobe InDesign®
- ArtPro®
- PDF (Embed images and fonts)

We will typeset 10 lines of text at NO CHARGE.

Blank Labels

Deduct 30% from the base cost for BLANK die cut, square cut or computer labels.

Perforation: \$30.00*

Available in most die cut sizes. Some sizes are automatically perforated at no charge. These sizes include: 5 x 4, 5 x 3, 4 x 3; all stock mailing labels; all computer labels. (Ask for details.)

Rolls

All labels are finished on rolls unless otherwise noted on your order. The quantity per roll will be determined by the factory. If you require a specific amount per roll, please see a sales associate.

- 100-249 – 35¢ per roll
- 250-499 – 20¢ per roll

EXTENDED LIFE DURABLE DECALS are finished in a sheeted format. You may receive multiple labels per sheet.

Screens

All screens are produced at 133 lines per inch with a minimum tint of 2% up to a maximum tint of 80% and a 60 degree angle. We prefer that you provide a solid for us to screen or send a disk. Process Color screens are produced at 150 lines per inch. 200 lines per inch screens are available upon request. Reflective Labels and Extended Life Durable Decals are produced at 85 lines per inch. \$35.00* per screened color.

Single Labels: \$30.00*

Individually die cut or square cut labels in a stack. Square cut labels require an additional charge for a tab or score. See sales associate for details. Reflective Labels and Extended Life Durable Decals are finished in sheets. Multiple labels per sheet may be supplied.

Special Label Stocks:

REMOVABLE: The following stocks are available with removable adhesive. There is no charge for this feature on quantities up to 14,999. Labels will be removable from various surfaces for 3 to 6 months.

- White Gloss
- White Litho
- Yellow Fluorescent
- Green Fluorescent
- Orange Fluorescent
- Red Fluorescent
- Pink Fluorescent

PLIA-A-PRINT: Recommended for plastic or glass surfaces or surfaces that are curved. Available in white litho only. There is no charge on quantities up to 14,999.

OPAQUE: Opaque labels are used to cover up a mistake on an expensive form or brochure. You cannot see through the opaque backing. There is no charge for this feature on quantities up to 14,999.

CLEAR POLYPROPYLENE: (non-weatherproof) For clear polypropylene with no lamination, add 50% to the base paper cost.

WHITE VINYL, YELLOW VINYL OR CLEAR POLYPROPYLENE REMOVABLE: (non-weatherproof) For stock with no lamination, add 75% to the base paper cost.

MATTE SILVER POLYESTER, BRUSHED SILVER POLYESTER, OR SHINY SILVER POLYPROPYLENE: (non-weatherproof) For stock with no lamination, add 100% to the base paper cost.

Tinting

White label stock can be custom tinted to any ink color. This is charged as an additional ink color. If the tint color is a custom match, an additional \$42.00* will apply.

NOTE: Tinted label stock cannot easily be written or typed on.

Fonts

We have the entire Adobe Font library. When submitting art files, please embed the fonts in your file.

Inks

Our inks are water based and are not opaque.

EXAMPLE: blue ink on yellow fluorescent stock will appear green.

Labels to be Typed on

Only litho or fluorescent label stock can be typed or written on. Tinted labels, gloss stocks or weatherproof labels do not accept typing or some pens or pencils.

Print Margin

We require a 1/8" print margin from each edge of the label. The same print margin is required for stock mailing label borders.

PROMOTIONAL PRODUCTS

MAGNETS

PAGES 50-51

BUSINESS CARDS

PAGE 52

POST CARDS AND ANNOUNCEMENTS

PAGE 53

BROCHURES AND POSTERS

PAGE 54

ENVELOPES

PAGE 55

BOOKMARKS / ADDITIONAL INFORMATION

PAGE 56



**MAGNETS
EXPANDED
OFFERING!**



**ENVELOPES
NEW FOR
2013!**

25 Mil Magnet for indoor use

Die Cut Magnets	100	250	500	1000	2500	5000
2 x 2	101.25	169.31	218.25	333.00	193.50/M	173.25/M
2 x 3	114.75	191.25	265.50	364.50	279.00/M	213.75/M
2 x 3-1/2	93.34	116.67	141.67	266.67	223.33/M	181.67/M
2 x 4	157.50	196.88	304.17	391.67	182.25/M	162.00/M
3 x 3	121.50	202.50	338.63	436.50	375.75/M	290.25/M
4 x 3-1/2	121.50	202.50	315.00	425.25	303.75/M	267.75/M
3 x 5	121.50	202.50	315.00	425.25	303.75/M	267.75/M
2" Diameter	101.25	169.31	218.25	330.75	200.25/M	173.25/M
3" Diameter	121.50	202.50	338.63	436.50	375.75/M	290.25/M
2-1/4 x 3-1/2 Oval	121.50	202.50	315.00	418.50	357.75/M	267.75/M
3.5 x 6	151.88	253.13	427.50	652.50	533.25/M	461.25/M
4 x 4	150.75	250.31	421.88	652.50	517.50/M	427.50/M
4 x 6	151.88	253.13	427.50	666.00	533.25/M	461.25/M
4 x 7	151.88	253.13	427.50	652.50	533.25/M	461.25/M
5 x 7	168.75	281.81	486.00	729.00	596.25/M	546.75/M
5-1/2 x 8-1/2	199.13	331.88	540.00	888.75	753.75/M	693.00/M
Special Shapes	100	250	500	1000	2500	5000
Apple	121.50	202.50	339.75	436.50	375.75/M	290.25/M
Bear	121.50	202.50	291.38	387.00	321.75/M	243.00/M
Heart	121.50	202.50	255.38	357.75	267.75/M	200.25/M
3-1/2 x 4-1/2 Frame	175.50	292.50	400.50	598.50	465.75/M	393.75/M
4 X 6 Frame	175.50	292.50	400.50	598.50	465.75/M	393.75/M
4 x 7 Frame	175.50	292.50	498.38	765.00	618.75/M	558.00/M
5 x 6-1/2 Frame	175.50	292.50	498.38	765.00	618.75/M	558.00/M
5 x 7 Frame	175.50	292.50	498.38	765.00	618.75/M	558.00/M
4-1/4" x 1-7/8" Van	121.50	253.13	315.00	418.50	357.75/M	267.75/M
Square Cut Magnets	100	250	500	1000	2500	5000
Up to 4 square inches	91.13	182.25	259.00	474.00	291.60/M	205.20/M
4.1 to 5 sq in	102.51	205.03	291.60	496.80	302.40/M	216.00/M
5.1 to 7 sq in	112.01	224.04	318.60	529.20	324.00/M	237.60/M
7.1 to 8.5 sq in	123.39	246.83	351.00	561.60	345.60/M	259.20/M
8.6 to 10 sq in	132.89	265.78	378.00	583.20	367.20/M	275.40/M
10.1 to 11.5 sq in	137.25	275.06	391.50	604.80	388.80/M	291.60/M
11.6 to 13 sq in	142.61	285.19	405.60	626.40	410.40/M	307.80/M
13.1 to 14.5 sq in	153.77	307.58	437.40	648.00	432.00/M	324.00/M
14.6 to 16 sq in	159.48	318.94	453.60	675.00	459.00/M	351.00/M
16.1 to 17.5 sq in	167.06	334.13	475.20	702.00	486.00/M	378.00/M
17.6 to 19 sq in	172.76	345.38	491.40	729.00	513.00/M	405.00/M
19.1 to 20.5 sq in	178.45	356.91	507.60	756.00	529.20/M	421.20/M
20.6 to 22 sq in	184.14	368.33	523.80	783.00	545.40/M	437.40/M

Need 10,000 or more?
Ask for a Quote



6C



6C

2" x 3-1/2"



4" x 3- 1/2"



4-1/4" x 1-7/8" Van Die

35 Mil Magnets for Outdoor Use

Die Cut Magnets	100	250	500	1000	2500	5000
3 x 11-1/2 Rect	255.15	425.25	658.13	972.00	729.00/M	618.44/M
3 x 5	254.25	421.88	652.50	967.50	720.00/M	607.50/M
4 x 6 Oval	255.15	425.25	658.13	972.00	729.00/M	618.44/M
3 x 9 Rect	236.93	394.88	608.51	915.30	684.45/M	564.98/M
3-7/8 x 8 Ribbon	261.23	435.38	688.50	1,125.90	775.58/M	698.63/M
4" Diameter	247.50	416.25	630.00	922.50	675.00/M	585.00/M
5.5 Diameter	311.85	521.44	901.13	1,518.75	1,202.85/M	1,053.00/M
6" Diameter	455.63	901.13	1,296.00	2,187.00	1,871.10/M	1,591.65/M

6C

Need 10,000 or more? ASK FOR A QUOTE.



3-7/8" x 8" Ribbon



4" x 6" Oval

Standard Stocks	250	500	1000	2000	
Printed on 1 side	24.92	29.92	41.58	33.29/M	
Printed on 2 sides	31.58	38.25	53.25	41.63/M	
UV Varnish (1 side)	5.00	5.00	5.00	2.50/M	4C

Standard paper stock options include:

- 14 Pt C1S
- 14 Pt C2S
- White 100# Smooth Cover

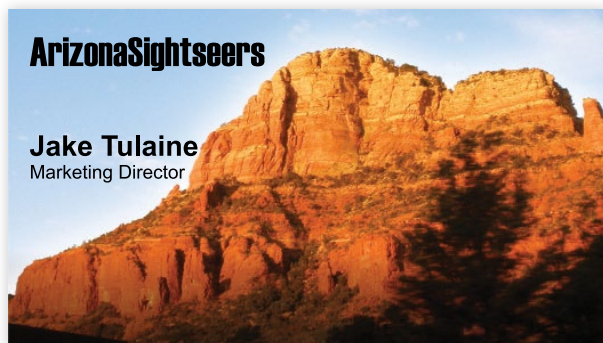
Premium Stocks	250	500	1000	2000	
Printed on 1 side	29.92	36.58	53.25	41.63	
Printed on 2 sides	36.58	44.92	64.92	49.96	
UV Varnish (1 side)	5.00	5.00	5.00	2.50/M	4C

Premium paper stock options include:

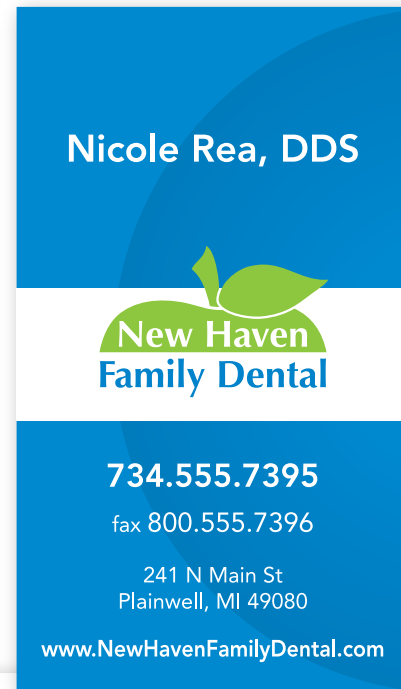
- Natural White 100# Smooth Cover
- Antique Grey Smooth 100#
- White Recycled 100#
- White Linen 80#



Need 3,000 or more?
Ask for a Quote



Front



New Haven Family Dental

Doctor:

- ☐ Nicole Rea, DDS
☐ Scott Eberhardt, DDS
☐ Eva Wahl, DDS

Location:

- ☐ 2990 Cambell Rd.
☐ 303 S. Mill St.
☐ 2751 E. Jefferson

☐ Mon ☐ Tue ☐ Wed ☐ Thur ☐ Fri

DATE: _____
MONTH DAY YEAR

TIME: _____

Back

Size	25	50	100	250	500	1000	
4 x 6	24.17	29.17	34.17	52.50	75.00	133.33	
5 x 7	25.38	30.63	35.88	55.13	78.75	140.00	
5-1/2 x 8-1/2	26.64	32.16	37.67	57.88	82.69	147.00	6C

Need 2,000 or more? ASK FOR A QUOTE.

- Post Cards and Announcements are printed on 14 point C1S.
- Backside print and UV Varnish are available.
See a sales associate for pricing.
- Plain white envelopes are available.
See a sales associate for pricing and availability.
- Orders cannot be combined for quantity pricing.
- Bleed - \$10.00*



5" x 7"

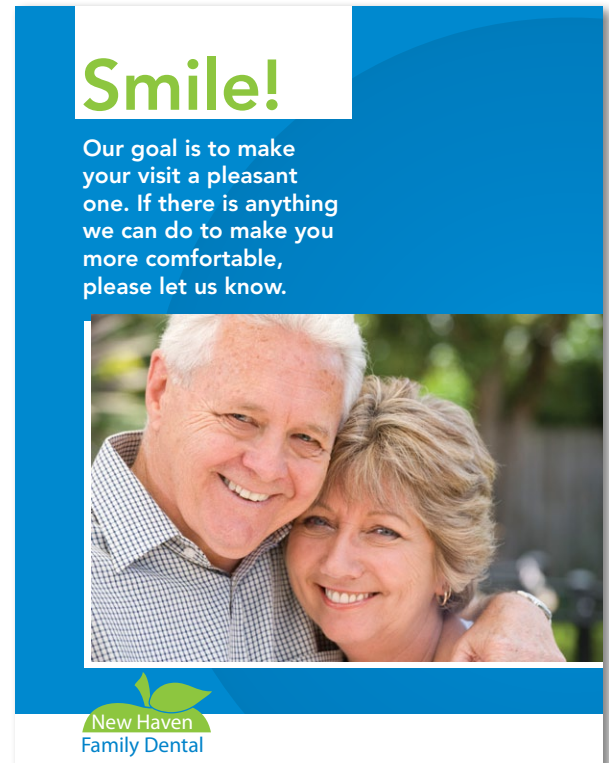


5-1/2" x 8-1/2"

Printed on 1 side	100	250	500	1000	
3.5 x 8.5	63.38	77.32	82.10	105.08	
5.5 x 8.5	67.55	87.17	97.07	131.03	
8.5 x 11	80.58	116.25	142.67	209.20	
8.5 x 14 (no bleed)	97.87	159.28	214.65	334.58	
11 x 17	106.63	174.87	233.85	365.53	
12 x 18 (no bleed)	106.63	174.87	233.85	365.53	4C
Printed on 2 sides	100	250	500	1000	
3.5 x 8.5	68.97	88.63	99.12	133.58	
5.5 x 8.5	75.37	103.77	122.10	173.45	
8.5 x 11	95.38	148.43	192.15	293.53	
8.5 x 14 (no bleed)	126.65	222.92	313.05	502.75	
11 x 17	135.42	238.50	332.25	533.33	
12 x 18 (no bleed)	135.42	238.50	332.25	533.33	4C

Need 2,000 or more?
Ask for a Quote

- Brochures and Posters are printed on 100# Gloss Text.
- Orders cannot be combined for quantity pricing.
- Multiple fold configurations are available. See a sales associate for pricing and availability.
- Additional stocks and UV Varnish are also available. See a sales associate for pricing and availability.
- You cannot bleed artwork off of the edge of the 8-1/2" x 14" or 12" x 18"



8-1/2" x 11"



11" x 17"

One Color Envelopes	500	1000	2500	5000	10000
#9 Regular	94.42	47.21	37.73	27.78	23.26
#9 Tinted	100.44	50.22	40.75	30.91	25.77
#9 Window	102.14	51.07	40.93	31.29	26.21
#9 Window Tinted	105.34	52.67	42.53	32.89	27.81

#10 Regular	94.42	47.21	37.73	27.78	23.26
#10 Tinted	100.44	50.22	40.75	30.91	25.77
#10 Window	102.14	51.07	40.93	31.29	26.21
#10 Window Tinted	105.34	52.67	42.53	32.89	27.81

6 x 9 Window	N/A	381.00	162.56	91.75	53.97
6 x 9 Window Tinted	N/A	384.50	166.06	95.25	57.47

Two Color Envelopes	500	1000	2500	5000	10000
#9 Regular	94.42	47.21	37.73	27.78	23.26
#9 Tinted	100.44	50.22	40.75	30.91	25.77
#9 Window	102.14	51.07	40.93	31.29	26.21
#9 Window Tinted	105.34	52.67	42.53	32.89	27.81

#10 Regular	94.42	47.21	37.73	27.78	23.26
#10 Tinted	100.44	50.22	40.75	30.91	25.77
#10 Window	102.14	51.07	40.93	31.29	26.21
#10 Window Tinted	105.34	52.67	42.53	32.89	27.81

6 x 9 Window	N/A	381.00	162.56	91.75	53.97
6 x 9 Window Tinted	N/A	384.50	166.06	95.25	57.47

Full Color Envelopes	1000	2500	5000	10000
#9 Regular	197.21	97.73	59.78	41.26
#9 Tinted	200.22	100.75	62.91	43.77
#9 Window	201.07	100.93	63.29	44.21
#9 Window Tinted	202.67	102.53	64.89	45.81

#10 Regular	197.21	97.73	59.78	41.26
#10 Tinted	200.22	100.75	62.91	43.77
#10 Window	201.07	100.93	63.29	44.21
#10 Window Tinted	202.67	102.53	64.89	45.81

6 x 9 Window	531.00	222.56	123.75	71.97
6 x 9 Window Tinted	534.50	226.06	127.25	75.47

Stationery	1000	2500	5000	10000
CLASSIC CREST	248.04	140.27	98.09	78.75
White Linen	253.71	146.00	103.95	84.41
Natural White	248.04	140.27	98.09	78.75

Need 15,000 or more? ASK FOR A QUOTE.



- Envelopes are printed on 24# White Wove material.
- Standard Gum seal.
- Open on the long side for easy insertion.
- Standard Window measures 1-1/8" x 4-1/2".
- See sales associate for additional sizes or custom setups.
- See page 2 for standard ink colors.

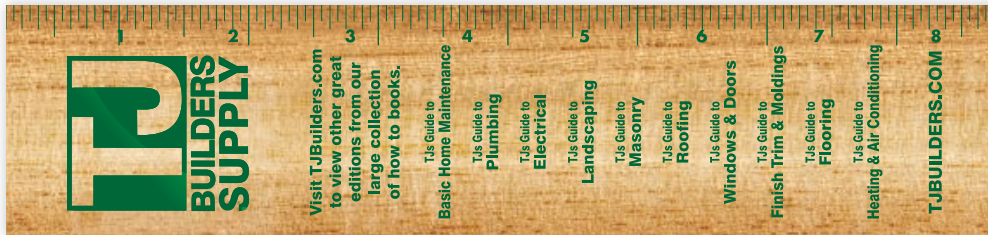


Square Cut Bookmarks

Printed on 1 side	50	100	250	500	1000	2000	
1-3/4 x 6 (BMS1)	24.17	26.67	32.50	43.33	65.83	53.33/M	6C
2 x 8-1/2 (BMS2)	26.58	29.33	35.75	47.67	72.42	58.67/M	
Printed on 2 sides							
1-3/4 x 6 (BMS3)	25.83	28.33	38.33	52.50	81.67	70.00/M	6C
2 x 8-1/2 (BMS4)	28.42	31.17	42.17	57.75	89.83	77.00/M	

Rounded Top Bookmarks

Printed on 1 side	50	100	250	500	1000	2000	
1-3/4 x 6 (BMR1)	24.17	26.67	32.50	43.33	65.83	53.33/M	6C
2 x 8-1/2 (BMR2)	26.58	29.33	35.75	47.67	72.42	58.67/M	
Printed on 2 sides							
1-3/4 x 6 (BMR3)	25.83	28.33	38.33	52.50	81.67	70.00/M	6C
2 x 8-1/2 (BMR4)	28.42	31.17	42.17	57.75	89.83	77.00/M	



2" x 8-1/2"



2" x 8-1/2"

Additional Information

Bleed - \$10.00*

- Charge applies when the ink extends to the edge of the product.

Combined Orders

- Promotional Product orders cannot be combined for combo pricing.

Proofs

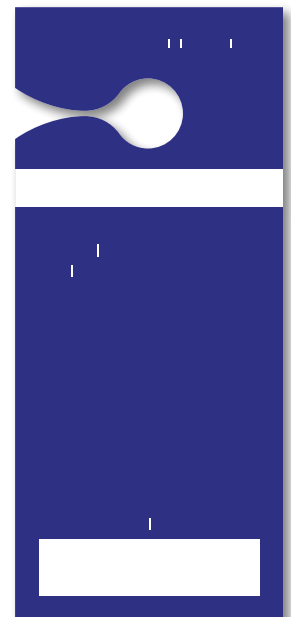
- PDF or Paper - \$15.00* per copy.
- Press Proofs are available upon request. See a sales associate for pricing.

Varnish

- UV Varnish is available. See a sales associate for pricing.

Additional Promotional Products

- Temporary Parking Passes
- Rack Cards
- Tent Cards



STAMPS

PROFESSIONAL STEEL CORE SELF-INKING STAMPS

PAGE 58

SELF-INKING DATERS

PAGE 59

SELF-INKING STAMPS

PAGES 60 – 61

EMBOSSERS

PAGE 62

HANDLE MOUNT STAMPS

PAGE 63

PRE-INKED STAMPS

PAGES 64 – 65

NUMBERING AND DATER STAMPS

PAGE 66



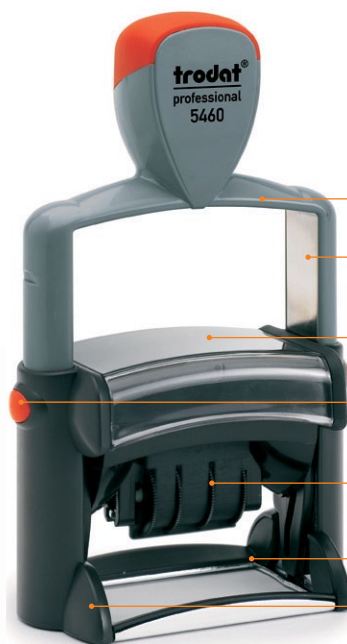
Professional Steel Core Self-Inking Stamps

Professional Steel Core Stamp Pricing

PRICED PER STAMP	
Stamp	Price
5200	40.73
5204	50.55
Replacement Ink Pad 8.00	
5208	64.79
5211	83.76
Replacement Ink Pad 10.15	

Need 100 or more?
Ask for a Quote

New Steel Core Stamps Stronger & Cleaner



ABS Outer Shell

Steel Core

Text View Window

Two-Way Locking System

New Brand Cover

Stable Steel Positioning Frame

Shock Absorber



5211

Burris Brothers Tax Accountancy Office
736 West End Dr • Monmouth, NJ • 213.555.2121

Customer:		
Tax no.:	Date:	Customer no.:
Reason for Payment:		
Notation:	Signature:	

2-5/32" x 3-5/16"

5208



2" x 2-3/4"

5200

PROOF

☐ Approved as is
☐ Approved with change(s)
☐ Make Change(s) Send New Proof

Comments _____

Signature _____ Date _____

1" x 1-5/8"

5204

THE STEVENS FAMILY

5836 LIBERTY ROAD
LEXINGTON, KY 40503
(859) 555-6824

1" x 2-3/8"



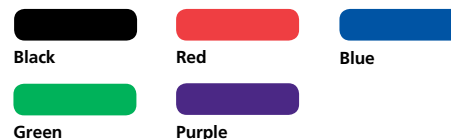
Custom Self Inking Stamp Daters

PRICED PER STAMP			
Stamp	1-5	6-20	21-50
4750	37.20	33.47	29.76
4820	23.49	21.12	18.78
5430	42.93	38.64	34.34
5460	64.36	57.91	51.50
54110	87.07	78.36	69.65
Replacement Ink Pad 9.00			

STEP 1: Choose Stamp Style

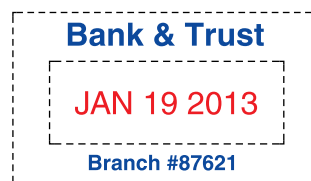
Choose any stamp from pages 58 and 59.

STEP 2: Choose Ink Pad Color



4750 With Moveable Date Bands

- Top and bottom lines are blue.
- Middle line is red.
- Date easily changes.



5/32" Date Height
1" x 1-5/8"

Not available with printed borders



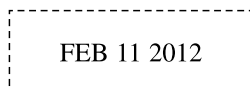
54110



2-5/32" x 3-5/16"



4820 Date Only



5/32" Date Height

5430 Metal Self-Inking Die Plate Dater



5/32" Date Height
1" x 1-5/8"
Not available with printed borders

5460 Metal Self-Inking Die Plate Dater



5/32" Date Height
1-5/16" x 2-1/4"

Custom Self Inking Stamps

PRICED PER STAMP			
Stamp	1-5	6-20	21-50
Mini - Ideal 4910	17.75	15.98	14.21
Small - Ideal 4911	19.79	17.81	15.82
Medium - Ideal 4913	22.15	19.94	17.71
Large - Ideal 4914	24.51	22.05	19.61
Jumbo - Ideal 4926	31.59	28.43	25.27
4922	20.08	18.06	16.07
4918	31.59	28.43	25.27

3A

Accessory Pricing

2 oz. Re-Ink Bottle	6.70
Replacement Ink Pad	4.20
Plate Only (per line)	4.30

A

Need 100 or more?
Ask for a Quote



Thompson Electronics
15 Lofton Street
New York, N.Y. 99955

7/8" x 2-3/8"



4922

13/16" x 13/16"

Michael Mitchell

4918

5/8" x 3"



Family owned & operated since 1942
www.SchwartzBakery.com

1" x 2-1/2"

Inspector
21

Mini Self-Inker

3/8" x 1"

Self-inking stamps contain a polymer stamp plate and an internal ink pad.



Jumbo Self-Inker

3" x 1-1/2"

Large Self-Inker

1" x 2-1/2"

Medium Self-Inker

7/8" x 2-3/8"

Small Self-Inker

9/16" x 1-1/2"

Mini Self-Inker

3/8" x 1-1/32"

Self Inking Stamp

Stamp	1-5	6-20	21-50
46019	19.86	17.87	15.88
Replacement Ink Pad 4.75			
46040	28.93	26.04	23.15
Replacement Ink Pad 6.00			
4923	34.05	30.65	27.49
Replacement Ink Pad 8.75			

STEP 1: Choose Stamp Style

Choose any stamp from pages 60 and 61.

STEP 2: Choose Ink Pad Color



Black



Red



Blue



Green



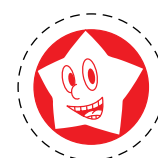
Purple

Signatures must be supplied in black ink or sharp black and white copy only.

Allow 1/8" print margin on all Self-Inking stamps.



46019 with cover



3/4" Diameter



46040

1-5/8" Diameter

NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES

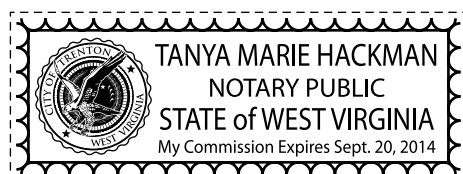
4923

1-3/16" x 1-3/16"

Compact Pocket Stamps

Compact Pocket Stamps

Stamp	1-5	6-20	21-50
9411	10.97	9.87	8.77
9413	15.37	13.73	12.21
Replacement Ink Pad 8.75			



9413

7/8" x 2-3/8"



9411

9/16" x 1-1/2"



Closed

Open

Embosser Pricing

PRICED PER STAMP		
Embossers	Imprint Area	Price
M1 Round Black	1-5/8"	45.73
M1 Round Chrome	1-5/8"	45.73
M1 Rectangle Black	1" x 2"	45.73
M1 Rectangle Chrome	1" x 2"	45.73
Desk Round Black	1-5/8"	50.54
Desk Rectangle Black	1" x 2"	50.54
Desk Round Black	2"	58.39
Replacement Insert	All Sizes	28.88
Unit Only	All Sizes	25.30

Accessory Pricing

Seals	Quantity	Price
2" Seal - Shiny Silver or Shiny Gold	100	11.75
2-1/4" Seal - Shiny Silver or Shiny Gold	100	13.00

Stamp Styles

FREDRICK DONALDSON

Notary Public

My Commission Expires: June 21, 2012

Impression Area: 3/4" x 1-3/4"



Impression Area: 1-1/2"



Samples



Personalize your books, stationery and important documents.



Desk Rectangle Black



M1 Rectangle Chrome

Hand Held



Desk Round Black

Straight Copy

Straight Copy Rubber Stamps			
Line Length			
Number of Lines	0-2.875	3-4.875	5 OR MORE
1	10.22	11.08	12.80
2	13.62	15.36	17.90
3	17.04	19.62	23.03
4	20.44	23.86	28.12
5	23.86	28.12	33.26
6	27.68	34.07	38.78
7	31.10	37.05	43.87
8	34.50	41.32	49.00
9	37.92	45.58	54.09
10	41.32	49.86	59.22
Each Add'l Line	4.26	5.13	5.99

Rocker Mount	
Height	Price per Linear Inch
3"	11.35 per linear inch
4"	16.00 per linear inch
5"	19.98 per linear inch
Example: 3" x 4" Rocker – 4 x \$11.35 = \$45.40	

Signature/Logo Rubber Stamps		
Up to 6 Square Inches		18.75
Each additional line of type		4.26
Plate Only		15.36
Over 6 Square Inches	4.30	per square inch
Plus 4.30 each additional line		
Plate Only	4.30	per line of copy

Stamp Accessories		
STAMP PADS		
Small (2-1/2" x 4-1/4")		8.92
Large (3-1/8" x 6-1/8")		11.89
Jumbo (4-1/4" x 7-1/4")		31.25
STAMP PAD INK		
2 oz. Bottle		6.70

STEP 1: Choose Stamp Style

Choose any stamp from pages 62 or 63.

STEP 2: Choose Ink Pad Color

Black

Red

Blue

Green

Purple

Over 2-3/4" in height will be a rocker mount.

One-half inch of vertical space, and letters up to one-half inch count as one line.

Signatures must be supplied in black ink or sharp black and white copy only.



Pre Inked

PRICED PER STAMP

Stamp	Size	1 - 5	6 - 20	21 - 50
Series U4	7/16" x 1-7/16"	23.47	21.12	18.78
Series U5	9/16" x 1-13/16"	27.08	24.37	21.66
Series U6	9/16" x 2-5/16"	29.48	26.54	23.60
Series U10	13/16" x 2-5/16"	33.11	29.79	26.47
Series U16	1-1/16" x 1-13/16"	35.51	31.96	28.41
Series U23	1-5/16" x 2-5/16"	42.12	36.28	32.25
Series U26	1-5/16" x 3-13/16"	48.73	43.85	38.99
Series U28	1-13/16" x 1-13/16"	41.52	37.36	33.23
Series U34	2-3/4" x 3-3/4"	71.61	64.44	57.29

Need 100 or more?
Ask for a Quote



Pre-Inked stamps contain the ink in the stamp plate and create crisp, clean impressions.

**FRAGILE
HANDLE WITH CARE
BREAKABLE GLASS**

U10 Series

13/16" x 2-5/16"



GENERAL NOTARY-State of Nebraska
Sarah Ingram

My Comm. Exp. _____

U6 Series

9/16" x 2-5/16"

FOR DEPOSIT ONLY
CONNELLY'S AUTO BODY
ACC# 29-3289-49

Name _____
Address _____
Dr. Lic# _____
Cred Card# _____
Phone _____

U16 Series

1-1/16" x 1-13/16"

**FOR OFFICE USE ONLY
ACCOUNTING DEPT.**

U5 Series

9/16" x 1-13/16"

**U28 Series**

1-13/16" x 1-13/16"

MR. JOSEPH MILLER
1901 FOREST DR.
BUTTE, MONTANA 59701

U4 Series

7/16" x 1-7/16"

Subject Areas Available

- | | |
|--|--|
| ☐ Organic Chemistry | ☐ Accounting |
| ☐ Eng. Literature | ☐ Finance |
| ☐ American Classics | ☐ Management |
| ☐ Canadian History | ☐ Marketing |
| ☐ European History | ☐ Business Law |
| ☐ Mexican History | ☐ Labor Law |
| ☐ Gov't. Fundamentals | ☐ Cost Accounting |
| ☐ Civics | ☐ Tax Law |

U34 Series

2-3/4" x 3-3/4"

**Lewis
& Clark**
GOLF SUPPLY

Hunsinger Lane
Brandon, MB C2D 8T2

U23 Series

1-5/16" x 2-5/16"



UM - 45R

Impression Area: 1-1/2"



UM - 35R

Impression Area: 1-1/4"

Pre Inked**PRICED PER STAMP**

Stamp	1-5	6-20	21-50
Series UM35R	27.08	24.37	21.66
Series UM45R	29.48	26.54	23.57
Pre-Inked Re-Inking Solution 7.82 (Ultimark 1/2 oz. Bottle)			

STEP 1: Choose Stamp Style

Choose any stamp from pages 64 and 65.

STEP 2: Choose Ink Pad Color

Black



Red



Blue

Signatures must be supplied in black ink or sharp black and white copy only.

Allow 3/8" print margin on all Pre-Inked stamps

Permanent Pre-Inked Stamps**Fast Dry Impression Marking on:**

- Glass
- Wood
- Tags
- Vinyl
- Leather
- Fabric
- Metal
- Plastic
- Plastic Bags
- Glossy / Coated Paper
- Plastic Films
- Photographs

Pre Inked**PRICED PER STAMP**

Stamp	Size	1-5	6-20	21-50
UF-5721	13/16" x 2-1/4"	54.16	48.73	43.31
UF-2020	3/4" x 3/4"	36.09	32.50	28.88
Pre-Inked Re-Inking Solution 7.82 (Ultimark 1/2 oz. Bottle)				



UF - 5721

13/16" x 2-1/4"



UF - 2020

3/4" x 3/4"

Accessory Pricing

6 cc Ink Bottle Refill	9.62
60 cc Ink Bottle Refill	29.48

Pre Inked

PRICED PER STAMP

Stamp	Size	1 - 5	6 - 20	21 - 50
Series U4	7/16" x 1-7/16"	23.47	21.12	18.78
Series U5	9/16" x 1-13/16"	27.08	24.37	21.66
Series U6	9/16" x 2-5/16"	29.48	26.54	23.60
Series U10	13/16" x 2-5/16"	33.11	29.79	26.47
Series U16	1-1/16" x 1-13/16"	35.51	31.96	28.41
Series U23	1-5/16" x 2-5/16"	42.12	36.28	32.25
Series U26	1-5/16" x 3-13/16"	48.73	43.85	38.99
Series U28	1-13/16" x 1-13/16"	41.52	37.36	33.23
Series U34	2-3/4" x 3-3/4"	71.61	64.44	57.29

Need 100 or more?
Ask for a Quote



Pre-Inked stamps contain the ink in the stamp plate and create crisp, clean impressions.

**FRAGILE
HANDLE WITH CARE
BREAKABLE GLASS**

U10 Series

13/16" x 2-5/16"



GENERAL NOTARY-State of Nebraska
Sarah Ingram

My Comm. Exp. _____

U6 Series

9/16" x 2-5/16"

FOR DEPOSIT ONLY
CONNELLY'S AUTO BODY
ACC# 29-3289-49

Name _____
Address _____
Dr. Lic# _____
Cred Card# _____
Phone _____

U16 Series

1-1/16" x 1-13/16"

**FOR OFFICE USE ONLY
ACCOUNTING DEPT.**

U5 Series

9/16" x 1-13/16"

**U28 Series**

1-13/16" x 1-13/16"

MR. JOSEPH MILLER
1901 FOREST DR.
BUTTE, MONTANA 59701

U4 Series

7/16" x 1-7/16"

Subject Areas Available

- | | |
|--|--|
| ☐ Organic Chemistry | ☐ Accounting |
| ☐ Eng. Literature | ☐ Finance |
| ☐ American Classics | ☐ Management |
| ☐ Canadian History | ☐ Marketing |
| ☐ European History | ☐ Business Law |
| ☐ Mexican History | ☐ Labor Law |
| ☐ Gov't. Fundamentals | ☐ Cost Accounting |
| ☐ Civics | ☐ Tax Law |

U34 Series

2-3/4" x 3-3/4"

**Lewis
& Clark**
GOLF SUPPLY

Hunsinger Lane
Brandon, MB C2D 8T2

U23 Series

1-5/16" x 2-5/16"



UM - 45R

Impression Area: 1-1/2"



UM - 35R

Impression Area: 1-1/4"

Pre Inked

PRICED PER STAMP

Stamp	1-5	6-20	21-50
Series UM35R	27.08	24.37	21.66
Series UM45R	29.48	26.54	23.57
Pre-Inked Re-Inking Solution 7.82 (Ultimark 1/2 oz. Bottle)			

STEP 1: Choose Stamp Style

Choose any stamp from pages 64 and 65.

STEP 2: Choose Ink Pad Color



Black



Red



Blue

Signatures must be supplied in black ink or sharp black and white copy only.

Allow 3/8" print margin on all Pre-Inked stamps

Permanent Pre-Inked Stamps

Fast Dry Impression Marking on:

- Glass
- Wood
- Tags
- Vinyl
- Leather
- Fabric
- Metal
- Plastic
- Plastic Bags
- Glossy / Coated Paper
- Plastic Films
- Photographs

Pre Inked

PRICED PER STAMP

Stamp	Size	1-5	6-20	21-50
UF-5721	13/16" x 2-1/4"	54.16	48.73	43.31
UF-2020	3/4" x 3/4"	36.09	32.50	28.88
Pre-Inked Re-Inking Solution 7.82 (Ultimark 1/2 oz. Bottle)				



UF - 5721

13/16" x 2-1/4"



UF - 2020

3/4" x 3/4"

Accessory Pricing

6 cc Ink Bottle Refill	9.62
60 cc Ink Bottle Refill	29.48

Numbering and Dater Stamps

Numbering Stamps

PRICED PER STAMP			
Stamp	1-5	6-20	21-50
1546	11.14	10.02	8.90
1548	12.64	11.37	10.12
1596	21.36	19.22	17.10
1598	24.68	22.20	19.74
32067	68.59	-	-
5558	69.20	-	-

Dater Stamps

Stamp	1-5	6-20	21-50
1117	12.64	11.37	10.12
1113/3150	23.49	21.12	18.78
1 Line Dater	12.64	11.37	10.12
2910	43.93	39.53	35.13

Need 100 or more?
Ask for a Quote

1 oz. Bottle for 32067 (black, red or blue ink) is \$9.62.

See page 63 for Stamp Accessory pricing.

STEP 1: Choose Stamp Style

Choose any stamp from page 66.

STEP 2: Choose Ink Pad Color



Black



Red



Blue



Green



Purple



2910
Die Plate Daters

**TRANSFER
NOT NECESSARY**

JAN 12 2014

COUNTY AUDITOR

5/32" Date Height
1-7/8" x 2-3/4"
One color ink impressions only



1546

1 2 3 4 5 6

5/32" Number Height

1548

1 2 3 4 5 6 7 8

5/32" Number Height

1596

1 2 3 4 5 6

3/8" Number Height



5558
Metal Self-Inking
Die Plate Numberers

APPROVED

1 2 3 4 5 6 7 8

INSPECTION TEAM #2

5/32" Number Height
1-1/4" x 2-3/16"

*One Color Ink Impressions Only



32067
Metal Numbering Machine

1 2 3 4 5 6

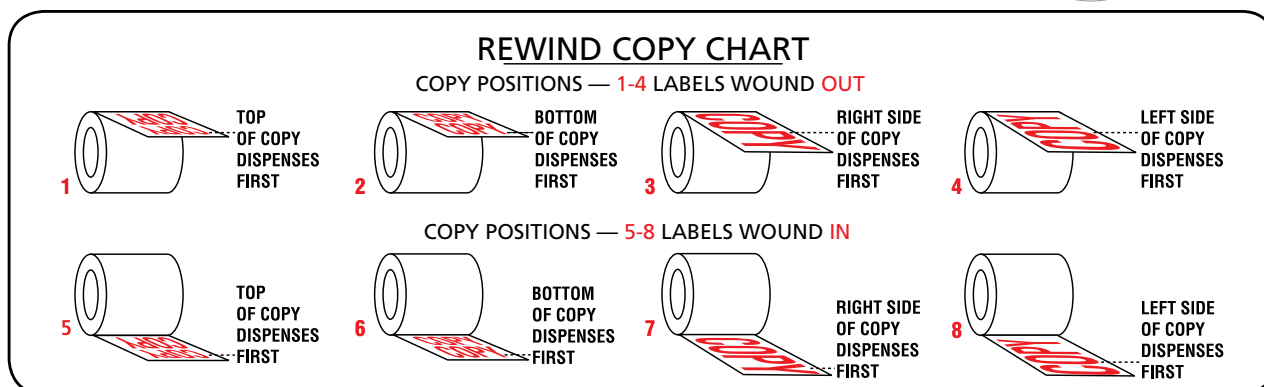
6 Wheels: 3/16" Type
Black ink included.

Simply answer these questions below and you'll have everything you need to place an order.

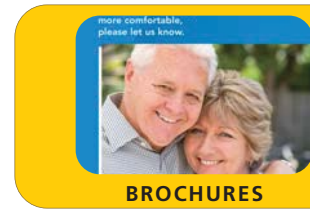
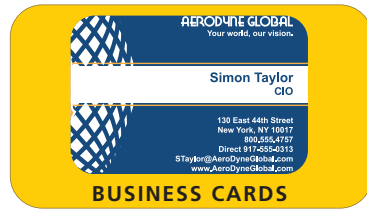
1. What will the size and quantity be?
2. What is the paper stock and ink colors?
3. What will label be applied to? (different surfaces may require certain paper stocks or adhesive options)
4. What will label be exposed to? (water, solvents, dust, outdoor elements, etc.)
5. Will product be machine or hand applied? (core size, roll quantity, rewind direction, etc.)
6. Is special packaging required? (shrink wrap, drop shipping, quantity per carton, etc.)

Label Printing Terminology

- **BACK ADHESIVE** - Adhesive is on the back of the label. If this label is being applied to a window, it will go on the outside of the window.
- **BACKSIDE PRINTING** - Copy is printed on the liner of the label. This printing method is used to offer coupons or convey additional information to the customer.
- **BLEED** - Ink extends to edge of label. 
- **CORES** - The inner diameter of a roll of labels. The standard finishing is coreless. 1" and 3" cardboard cores are available upon request. For additional sizes, see a sales associate.
- **EMBOSS** - An image is pressed into the material to raise it above the normal level of the material.
- **EXTENDED LIFE DURABLE DECALS** - Labels are manufactured to withstand harsh environments and rugged applications. Lasts between 3-4 years.
- **FACE ADHESIVE** - Adhesive is on the front of the label. If this label is being applied to a window, it will go on the inside of the window.
- **FOUR COLOR PROCESS PRINTING** - The use of four ink colors (Cyan, Magenta, Yellow and Black) to create an image, such as a photograph.
- **LAMINATION** - Clear plastic coating which provides extra shine and durability.
- **MACHINE APPLIED** - These labels are set up to meet the requirements of the machine that will be applying them.
- **OPAQUE** - A darkened adhesive used as a "cover up". Restricts copy from showing through the face stock.
- **PERFORATION** - Liner is perforated between the labels allowing them to be easily torn from roll.
- **PRESSURE SENSITIVE LABEL** - A self-adhesive label. Labels are easily applied to a surface by pressure.
- **REVERSE** - Image is created by the label stock color showing through the ink coverage. 
- **REWIND DIRECTION** - Label stock color shows through ink creating type that is reversed.



- **SINGLE** - Labels are individually cut and stacked.
- **SPOT COLOR PRINTING** - The use of one ink for each color printed. Separate plates are required for each ink color being applied to a material.
- **STATIC CLING** - Labels have no adhesive and adhere to glass or more smooth surfaces with static electricity.
- **SQUARE CUT** - Also known as Butt Cut or Kiss Cut. These labels are cut exactly to size with no excess liner around the label. Order any size from 1/4" x 1/4" up to 12" x 24".
- **TINT** - Label Stock is "flood coated" to match a specific color.
- **WEATHERPROOF** - These labels can withstand heat, cold, water, and sunlight for up to 1-1/2 years.



CUSTOM LABELS, STAMPS AND PROMOTIONAL PRODUCTS TO SERVE VIRTUALLY ANY INDUSTRY:

- Food and Beverage
- Health and Beauty Aids
- Retail
- Medical
- Household Chemicals
- Schools
- Pharmaceuticals
- Transportation and Distribution
- Automotive
- Banking
- Campaigns
- Real Estate

AND VIRTUALLY ANY APPLICATION:

- Packaging
- Address Stamps
- Bumper Stickers
- Campaign Labels
- Parking Permits
- Signature Stamps
- Inventory Labels
- Mouse Pads
- Notary Stamps
- Promotional Labels
- Tamper Evident Labels
- Special Event Labels

TYPE POINT SIZE CHART



FRACTION/DECIMAL CONVERSION CHART

